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- For further information about these and related statistics, contact
Dianne Bourke on
Canberra 026252 6348,
or Client Services in any ABS office as shown on the back cover of this publication.


## NOTES

| June 1999 | 12 November 1999 |
| :--- | :--- |
| September 1999 | 24 February 2000 |

## CHANGES IN THIS ISSUE

Survey of Tourist Accommodation

Revisions have been made to the monthly and quarterly seasonally adjusted and trend series as a result of the annual seasonal reanalysis. For more details on the seasonal adjustment process please refer to paragraphs 19-21 of the Explanatory Notes.

As advised in previous issues of this publication, the Survey of Tourist Accommodation has been substantially revised commencing with the March quarter 1998. Information in respect of 1997 has been re-tabulated on the basis of the new scope, while data for earlier periods have been recompiled to partially account for the new scope. Please refer to paragraphs 3-7 of the Explanatory Notes for further details.

It was planned to publish annual counts of establishments and capacity in respect of the previous survey scope in this issue, however because of classification difficulties, these will now be released in the June quarter issue to be released in November 1999. Prior to that these capacity counts will be available on request from the Australian Bureau Statistics (ABS) by the end of August. For further information please contact Paull Hoffmann on Brisbane 0732226201.

W. McLennan<br>Australian Statistician

|  | Period | Value | Latest figures <br> Unit | Percentage change on |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Previous period | Corresponding period last year |
| Tourist accommodation-supply and demand(a) |  |  |  |  |  |
| Licensed hotels, motels, guest houses and serviced apartments |  |  |  |  |  |
| Establishments | Mar qtr 1999 | 3703 | no. | 0.5 | 2.6 |
| Guest rooms/units | Mar qtr 1999 | 183.9 | '000 | 1.0 | 5.6 |
| Bed spaces | Mar qtr 1999 | 541.3 | '000 | 0.8 | 5.8 |
| Room nights occupied | Mar qtr 1999 | 9585.8 | '000 | -3.2 | 5.9 |
| Room occupancy rate(b) | Mar qtr 1999 | 58.1 | \% | -1.3 | 0.1 |
| Guest nights | Mar qtr 1999 | 17112.5 | '000 | -2.5 | 6.6 |
| Guest arrivals | Mar qtr 1999 | 7597.6 | '000 | -4.7 | 4.1 |
| Takings from accommodation | Mar qtr 1999 | 1003.1 | \$m | -3.8 | 5.0 |
| Caravan parks |  |  |  |  |  |
| Establishments | Dec qtr 1997 | 2685 | no. | -0.3 | -0.6 |
| Total capacity | Dec qtr 1997 | 286740 | no. | -0.1 | -0.4 |
| Site occupancy rate(b) | Dec qtr 1997 | 43.7 | \% | -1.1 | 0.3 |
| Holiday flats, units and houses |  |  |  |  |  |
| Establishments | Dec qtr 1997 | 43883 | no. | 3.8 | 3.9 |
| Bed spaces | Dec qtr 1997 | 192700 | no. | 4.1 | 4.0 |
| Unit occupancy rate(b) | Dec qtr 1997 | 53.2 | \% | -1.7 | -0.8 |
| Visitor hostels |  |  |  |  |  |
| Establishments | Dec qtr 1997 | 500 | no. | 0.2 | 4.2 |
| Bed spaces | Dec qtr 1997 | 32504 | no. | 1.4 | 7.1 |
| Bed occupancy(b) | Dec qtr 1997 | 48.3 | \% | 2.2 | 1.9 |
| Tourist accommodation construction |  |  |  |  |  |
| Hotels, etc. approved(c) | May 1999 | 89.5 | \$m | -16.1 | 88.4 |
| Hotels, etc. commenced(d) | Mar qtr 1999 | 184.9 | \$m | -44.6 | -31.9 |
| Hotels, etc. under construction(d) | Mar qtr 1999 | 1772.8 | \$m | 10.8 | 9.3 |
| Hotels, etc. completed(d) | Mar qtr 1999 | 70.5 | \$m | -78.3 | -71.2 |
| Domestic tourism(e) |  |  |  |  |  |
| Number of overnight trips | 1998 | 73811 | '000 | n.a. | n.a. |
| Number of visitor nights | 1998 | 293456 | '000 | n.a. | n.a. |
| International visitor arrivals |  |  |  |  |  |
| Number of visitor arrivals( f ) | May 1999 | 300.4 | '000 | -10.1 | 6.0 |
| Number of visitor arrivals(f) | 1998 | 4167.2 | '000 |  | -3.5 |
| Number of person days(g) | Mar qtr 1999 | 39454.9 | '000 | 24.6 | 7.1 |
| Median intended length of stay(g) | Mar qtr 1999 | 10.7 | days | -1.8 | 1.9 |
| Expenditure by international visitors(h) | 1998 | 8355.9 | \$m | . | 7.7 |
| Australian departures |  |  |  |  |  |
| Short-term departures(f) | Apr 1999 | 244.3 | '000 | -9.1 | -6.9 |
| Short-term departures(f) | 1998 | 3161.1 | '000 | . | 7.8 |
| Number of person days(g) | Mar qtr 1999 | 27908.5 | '000 | 4.4 | 5.8 |
| Median intended length of stay(g) | Mar qtr 1999 | 15.0 | days | -6.8 | 0.7 |
| (a) Tourist Accommodation, Australia, March Quarter 1999 (ABS Cat. no. 8635.0). |  |  |  |  |  |
| (b) Change is shown in terms of percentage points. |  |  |  |  |  |
| (c) Building Approvals, Australia, May 1999 (ABS Cat. no. 8731.0). |  |  |  |  |  |
| (d) Building Activity, Australia, March Quarter 1999 (ABS Cat. no. 8752.0). |  |  |  |  |  |
| (e) Bureau of Tourism Research, Preliminary Results of the National Visitor Survey: Travel by Australians, 1998. <br> (f) Overseas Arrivals and Departures, Australia, May 1999 (ABS Cat. no. 3401.0). <br> (g) Tourism Indicators, Australia (ABS Cat. no. 8634.0) current issue. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| (h) Bureau of Tourism Research, International Visitor Survey, 1998. Excludes international airfares and inclusive package tours purchased outside Australia. |  |  |  |  |  |


|  | Period | Value | Latest figures | Percentage change on |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Unit | Previous period | Corresponding period last year |
| Retail turnover(a) |  |  |  |  |  |
| Hospitality and services |  |  |  |  |  |
| Hotels and licensed clubs | May 1999 | 1218.1 | \$m | -2.9 | 5.9 |
| Cafes and restaurants | May 1999 | 729.9 | \$m | 4.8 | 27.0 |
| Selected services | May 1999 | 193.4 | \$m | 5.2 | 7.7 |
| Price index(b) |  |  |  |  |  |
| Holiday travel and accommodation | Jun qtr 1999 | 109.1 | $1989-90=100$ | 0.6 | 1.9 |
| Employment and earnings |  |  |  |  |  |
| Accommodation, cafes and restaurants |  |  |  |  |  |
| Number employed(c) | May 1999 | 418.6 | '000 | 1.2 | -1.0 |
| Average weekly hours worked(c) | May 1999 | 31.4 | hours | -2.2 | -2.5 |
| Proportion employed part-time(c)(d) | May 1999 | 49.9 | \% | 3.1 | 3.8 |
| Average total weekly earnings(e) | Feb 1999 | 347.3 | \$ | -0.2 | -0.7 |
| Female/male ratio of average total full-time weekly earnings(c)(d) | Feb 1999 | 0.89 | \% | 0.1 | 0.0 |
| Unemployment rate(c)(d) |  |  |  |  |  |
| Worked full time for two weeks or more in the last two years in accommodation, cafes and restaurants | May 1999 | 4.8 | \% | -0.2 | -0.7 |
| Balance of payments(f) |  |  |  |  |  |
| Travel credits | Mar qtr 1999 | 3791 | \$m | 44.9 | 3.3 |
| Travel debits | Mar qtr 1999 | -2 196 | \$m | -1.7 | 15.8 |
| Balance on travel services | Mar qtr 1999 | 1595 | \$m | 316.4 | -10.0 |
| Exchange rates(g) |  |  |  |  |  |
| United States dollar | May 1999 | 0.6491 | per \$A | -1.6 | 4.1 |
| Japanese yen | May 1999 | 78.86 | per \$A | 0.3 | -8.8 |
| Euro | May 1999 | 0.6203 | per \$A | -0.1 | n.a. |
| (a) Retail Trade, Australia, May 1999 (ABS Cat. no. 8501.0). |  |  |  |  |  |
| (b) Consumer Price Index, March Quarter 1999 (ABS Cat. no. 6401.0); base year: 1989-90=100. |  |  |  |  |  |
| (c) Labour Force, Australia, May 1999 (ABS Cat. no. 6203.0). |  |  |  |  |  |
| (d) Change is shown in terms of percentage points. |  |  |  |  |  |
| (e) Average Weekly Earnings, States and Australia, February 1999 (ABS Cat. no. 6302.0). |  |  |  |  |  |
| (f) Balance of Payments, Australia, March Quarter 1999 (ABS Cat. no. 5302.0). |  |  |  |  |  |

## IN BRIEF

CLUBS, PUBS, TAVERNS AND BARS

TOURISM PAGE ON THE ABS STATSITE

The ABS recently conducted a survey of clubs, pubs, taverns and bars for the financial year 1997-98. The businesses in this survey are classified to the following industry classes in the Australian and New Zealand Standard Industrial Classification (ANZSIC):

ANZSIC Class 5720—Pubs, taverns and bars, and

ANZSIC 5740—Clubs (hospitality).
At the end of June 1998, there were 4,792 employing businesses in the pubs, taverns and bars industry, and 3,749 in the clubs (hospitality) industry. Businesses in these two industries employed a total of 148,996 people, an increase of $11 \%$ since June 1995.

During 1997-98 the total income of the clubs, pubs, taverns and bars industries was $\$ 14,266$ million, an increase of $28 \%$ since 1994-95. For pubs, taverns and bars, the sale of liquor and other beverages generated $71 \%$ (or $\$ 5,848$ million) of their total income of $\$ 8,253$ million. For clubs, $53 \%$ ( $\$ 3,208$ million) of their total income of $\$ 6,013$ million was generated from the provision of gambling services. Takings from accommodation totalled $\$ 166$ million for the pubs, taverns and bars industry, and $\$ 46$ million for the clubs (hospitality) industry, less than $1 \%$ of the total income received.

The clubs, pubs taverns and bars industries recorded an operating profit before tax during 1997-98 of $\$ 1,242$ million, which represented an operating profit margin of $8.8 \%$.

For further information about these statistics please refer to Clubs, Pubs, Taverns and Bars, Australia, 1997-98 (ABS Cat. no. 8687.0), or contact Annette Scott on Melbourne 0396157977.

There will soon be a Tourism page on the ABS Statsite. Available through the Tourism page will be statistics from the Survey of Tourist Accommodation and the Overseas Arrivals and Departures collection. There are also Key Tourism Indicators offering a snapshot of the latest tourism statistics, information on the Australian Tourism Satellite Accounts and links to the Directory of Tourism Statistics. The Tourism page will also be a mechanism for informing clients about developments in tourism statistics.

The Tourism page will be accessible from the ABS Statsite home-page (http://www.abs.gov.au). If you have any further questions about Tourism Statistics on the ABS Statsite please contact Colin Rogers on Canberra 0262527380 or email c.rogers@abs.gov.au.

TOURISM AND USE OF THE INTERNET

INTERNATIONAL VISITOR SURVEY

STATISTICAL CONCEPTS REFERENCE LIBRARY

While an estimated 5 million adults accessed the Internet over the 12 months to February 1999 , only 480,000 —nearly $4 \%$ of the Australian adult population-undertook purchases or orders through the Internet. These Internet shoppers made an estimated 1.9 million purchases. Of the 480,000 adults who made Internet purchases, $8 \%$ reported that they ordered or purchased holidays while $6 \%$ bought tickets to entertainment. For further information about these statistics please refer to Use of the Internet by Householders, Australia, February 1999 (ABS Cat. no. 8147.0), or contact Joseph Di Gregorio on Canberra 0262525609.

The International Visitor Survey is conducted by the Bureau of Tourism Research (BTR). This quarterly survey collects information from departing international visitors about their travel and expenditure while in Australia.

Some key findings relating to expenditure (excluding package tours and prepaid international airfares) from this survey for 1998 are:

- The average expenditure per international visitor was $\$ 2,165$. This was an increase of $\$ 213$ per person when compared with the average expenditure per visitor during 1997 ( $\$ 1,952$ ).
- Those taking a holiday spent $\$ 1,698$, while those travelling for business spent $\$ 2,204$ and those visiting friends and relatives spent an average of $\$ 1,373$.
- Food, drink and accommodation accounted for the largest component of expenditure, with each visitor spending an average of $\$ 801$. This was followed by shopping with an average of $\$ 480$, education expenses $\$ 243$, transport $\$ 242$ and entertainment and gambling with $\$ 110$.

For further statistics or information about the International Visitor Survey, please contact the statistical inquiries line at BTR on Canberra 026213 7124, or email bureau.tourism.research@isr.gov.au. The BTR is also on the world wide web at http://www.btr.gov.au

The ABS is currently updating the Statistical Concepts Library, which brings together the concepts, sources, methods and classifications for a wide range of ABS collections. The 1999 update will include, for the first time, the Framework for Australian Tourism Statistics.

The updated Statistical Concepts Library will be accessible on the ABS website from the end of September (at http://www.abs.gov.au), and the new CD-ROM, Statistical Concepts Reference Library (Cat. no. 1361.0.30.001), should be released before Christmas 1999.

For further information about the Statistical Concepts Library on CD-ROM, please contact Bob Baker on Canberra 0262526407 (or email bob.baker@abs.gov.au). For further information about the Framework for Australian Tourism Statistics, please contact Colin Rogers on Canberra 0262527380 (or email c.rogers@abs.gov.au).

## ACCOMMODATION INDUSTRY SURVEY—1997-98

The ABS recently released results from the Accommodation Industry Survey. This is the fifth time that the ABS has surveyed the accommodation industry, with previous collections conducted in respect of the 1979-80, 1986-87, 1991-92 and 1995-96 financial years.

The survey included businesses classified to Class 5710 of the Australian and New Zealand Standard Industrial Classification (ANZSIC) which comprises businesses predominantly engaged in the provision of short-term accommodation in hotels, motels, serviced apartments, flats/units, guest houses and youth hostels. It also covers long and short-term accommodation in caravan parks, camping grounds and student residences (excluding boarding schools).

Results from the survey are not directly comparable with data from the Survey of Tourist Accommodation (STA) because of differences in scope (from the March quarter 1998, the STA covers only licensed hotels, motels and guest houses and serviced apartments with 15 or more rooms. In addition, the STA includes all known in-scope accommodation establishments, irrespective of the industry to which they are classified).

Businesses At the end of June 1998, there were 6,143 employing businesses in the accommodation industry, a $16 \%$ increase since June 1996. These businesses operated 6,496 separate accommodation establishments. Motel establishments $(2,638)$ and caravan parks $(1,709)$ accounted for $41 \%$ and $26 \%$ respectively of the total number of establishments.

Business size Businesses with employment of fewer than 20 persons comprised $88 \%$ of all businesses in the industry in 1997-98. These businesses accounted for $30 \%$ of industry employment and $47 \%$ of the industry's operating profit before tax. In contrast, large businesses (those employing more than 100 persons) accounted for $2 \%$ of all businesses in the industry, but accounted for $49 \%$ of industry employment and $33 \%$ of operating profit before tax. These proportions were similar in 1995-96, except at that time large businesses accounted for $21 \%$ of operating profit before tax.

Employment At the end of June 1998, employment of businesses in the accommodation industry was 97,201 persons, which was a $20 \%$ increase in total employment since 30 June 1996. At the end of June 1998, there were 53,033 permanent employees and 40,313 casual employees which were increases of $22 \%$ and $18 \%$, respectively, since June 1996.

Income and expenses

Profitability

State and Territory data

Comparisons with other industries

During 1997-98, businesses in the accommodation industry generated total income of $\$ 6,763$ million of which $\$ 4,141$ million ( $61 \%$ ) was takings from accommodation, a similar proportion as reported in 1995-96. Total industry income has increased by $29 \%$ since 1995-96.

Total expenses incurred by businesses in the accommodation industry were $\$ 6,269$ million during 1997-98, of which labour costs represented $33 \%$.

The industry gross product of the accommodation industry during 1997-98 was $\$ 3,026$ million which was a $14 \%$ increase since $1995-96$.

The industry recorded an operating profit before tax of $\$ 502$ million for the 1997-98 financial year which represented the same operating profit margin ( $7.8 \%$ ) as recorded in 1995-96. This levelling out of profit margins compares to a $-8.4 \%$ operating profit margin recorded in 1991-92.

In 1997-98, $79 \%$ of businesses in the accommodation industry were located in New South Wales, Victoria and Queensland. These States accounted for $34 \%, 18 \%$, and $26 \%$, respectively, of total employment in the industry.

In addition to the survey of businesses in the accommodation industry, the ABS also conducted surveys of businesses in the pubs, taverns and bars; clubs (hospitality); and casinos industries in respect of 1997-98. While takings from accommodation were $\$ 4,141$ million for businesses in the accommodation industry, a further $\$ 290$ million in takings from accommodation was received by businesses in these related industries: pubs, taverns and bars ( $\$ 166$ million), casinos ( $\$ 78$ million) and clubs (hospitality) (\$46 million).

For further information please refer to Accommodation Industry, Australia, 1997-98 (ABS Cat. no. 8695.0), or contact Paull Hoffmann on Brisbane 0732226201 or email paull.hoffmann@abs.gov.au.

ACCOMMODATION INDUSTRY SURVEY

|  | $1991-92$ | $1995-96$ | $1997-98$ |
| :--- | ---: | ---: | ---: |
| Businesses at end June 1998 (no.) | 4314 | 5288 | 6143 |
| Employment at end June (no.) | 74136 | 81086 | 97201 |
| Takings from accommodation (\$m) | 2336.5 | 3252.8 | 4141.3 |
| Other income (\$m) | 1645.2 | 2006.4 | 2621.3 |
| Total income (\$m) | 3981.7 | 5259.2 | 6762.6 |
| Labour costs (\$m) | 1263.8 | 1591.9 | 2034.6 |
| Other expenses (\$m) | 3037.1 | 3264.6 | 4234.0 |
| Total expenses (\$m) | 4300.9 | 4856.5 | 6268.5 |
| Operating profit before tax (\$m) | -319.2 | 400.8 | 502.0 |
| Operating profit margin (\%) | -8.4 | 7.8 | 7.8 |
| Industry gross product (\$m) | 1674.9 | 2657.9 | 3026.1 |

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## TOURIST ACCOMMODATION

The statistics presented in this section are from the quarterly Survey of Tourist Accommodation (STA). The data presented here are for hotels, motels, guest houses and serviced apartments with 15 or more rooms or units.

Establishments
The number of accommodation establishments grew by $2.6 \%$ (94) to reach 3,703 during the 12 months to the March quarter 1999. Serviced Apartments contributed $87 \%$ to this growth. The increase in the number of serviced apartments of $17 \%$ (to 564), was 6.5 times greater than the percentage increase for all establishments.

The Australian Capital Territory recorded the biggest percentage growth in establishments of $10 \%$ to be 54 in March quarter 1999. The Northern Territory and Tasmania recorded decreases in the number of establishments (down $3 \%$ to 88 , and down $1 \%$ to 129 , respectively). The strongest contributors in absolute terms to the 94 new establishments were Queensland (33), New South Wales (31) and Victoria (18). Across all States there was an increase in the number of serviced apartments since March quarter 1998, with the exception of the Northern Territory where the number declined by one to 16 .


Guest rooms The number of guest rooms increased by $6 \%$, or 9,667 to 183,861 between the March quarters of 1998 and 1999. Serviced apartments accounted for $62 \%(5,967)$ of the increase. While the number of guest rooms in serviced apartments were up by $28 \%$, other accommodation types recorded smaller increases-licensed hotels up by nearly $4 \%$ to 71,637 , and motels and guest houses up by $1 \%$ to 84,614 .

Over this period the guest rooms per establishment increased by $4 \%$ to be 50 .

Analysis of demand side data shows a matching upward push to that occurring on the supply side. Room nights occupied just fell short of 9.6 million during the March quarter of 1999, an increase of $6 \%$ (or 529,800 ) compared with the March quarter 1998.

Average nightly rooms occupied per establishment increased by $3 \%$ to 28.9 .

The graph below illustrates that in trend terms there has been a smooth upward movement of quarterly room nights occupied from 6.4 million in the March quarter 1991 to 9.7 million in the most recent March quarter. The trend estimate during March quarter 1999 increased by $1 \%$ over the previous quarter, and 6\% over the March quarter in 1998.

QUARTERLY ROOM NIGHTS OCCUPIED, Aust: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3-7.

Between the March quarters of 1998 and 1999 Victoria showed the strongest proportional growth for room nights occupied (up nearly $10 \%$ in original terms and $9 \%$ in trend terms), followed by Queensland (up 8\% in original terms and $7 \%$ in trend terms). New South Wales showed the largest growth in absolute terms-up 195,900 (6\%) in original terms and 187,500 (6\%) in trend terms. While the trend estimate for Tasmania, the Northern Territory and the Australian Capital Territory decreased in original terms (by $2 \%$, $2 \%$ and $1 \%$ respectively), only the Northern Territory has shown a decrease in trend terms with a decline of less than $1 \%$.


Guests There were 1.8 nightly guests per occupied room during the March quarter 1999, the same as during the March quarter 1998. The number was higher for serviced apartments at 2.2, lower for licensed hotels at 1.6 and the same for motels and guest houses at 1.8 . The average length of stay of guests was 2.3 days, a slight rise of 0.1 over the previous March quarter. Guests stayed longer in serviced apartments (3.7 days), than in licensed hotels (2.4 days) and motels and guest houses (1.8 days).

Takings from accommodation

Takings from accommodation during the March quarter 1999 stayed above $\$ 1$ billion in original terms, an increase over the March quarter 1998 of $5 \%$. The trend estimate for takings for the quarter were also above $\$ 1$ billion in current price terms and $\$ 764$ million in constant price terms. Both constant and current price lines in trend terms show a steady upward movement over the nineties.

QUARTERLY TAKNGS FROM ACCOMMODATION, Aust: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3-7.

As shown in the graph below, Victoria also had the greatest percentage growth for quarterly takings in trend terms over the 12 month period from March 1998 to March 1999 (up 13\% in current prices and 11\% in constant prices). All States and Territories recorded positive growth in quarterly takings over this period with the exception of Western Australia which recorded a $1 \%$ fall in 1989-90 prices but a $1 \%$ increase in current prices.


Takings per room night occupied

While accommodation supply and demand in terms of room nights occupied and takings have increased since the March quarter 1998, the trend estimate for takings per room night occupied have increased by only $\$ 6$ since March quarter 1996 to be $\$ 104$ in current price terms, while at constant prices it has decreased by about $\$ 1$ from the highest figure (\$80) recorded during December quarter 1997.

The trend estimate at current prices for the March quarter 1999 show that Victoria had the highest takings per room night occupied of $\$ 116$, while South Australia and Tasmania had the lowest takings per room night occupied of $\$ 87$.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, Aust: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3-7.

|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$ | \$ | \$ | \$ | \$ | \$ |
| 1988 | 24994.9 | 24894.3 | 24939.1 | 1851.9 | 1843.7 | 1848.9 | 1916.7 | 1909.1 | 1916.2 |
| 1989 | 24808.4 | 24823.7 | 24865.4 | 1939.5 | 1941.7 | 1949.2 | 1870.1 | 1873.3 | 1883.1 |
| 1990 | 25755.7 | 25778.2 | 25696.3 | 2138.3 | 2140.0 | 2126.9 | 1924.4 | 1926.6 | 1917.0 |
| 1991 | 26417.8 | 26399.7 | 26372.4 | 2211.7 | 2209.6 | 2207.8 | 1929.0 | 1927.4 | 1925.1 |
| 1992 | 27736.6 | 27656.0 | 27696.3 | 2307.3 | 2300.1 | 2306.6 | 1993.5 | 1987.4 | 1992.2 |
| 1993 | 29834.6 | 29844.4 | 29810.1 | 2503.1 | 2503.3 | 2503.4 | 2124.0 | 2124.3 | 2125.2 |
| 1994 | 31948.5 | 31962.2 | 31944.4 | 2807.9 | 2808.2 | 2804.9 | 2336.5 | 2337.4 | 2333.2 |
| 1995 | 33278.7 | 33298.6 | 33321.9 | 3124.9 | 3125.2 | 3129.9 | 2482.9 | 2483.9 | 2488.8 |
| 1996 | 34171.6 | 34171.0 | 34238.5 | 3412.9 | 3413.5 | 3420.6 | 2641.1 | 2641.7 | 2641.5 |
| 1997 | 36182.8 | 36165.4 | 36058.3 | 3727.8 | 3729.7 | 3717.8 | 2876.0 | 2877.4 | 2873.3 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 9439.3 | 9126.2 | 9106.4 | 987.3 | 944.9 | 943.2 | 761.9 | 729.3 | 728.1 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 9056.0 | 9133.1 | 9146.7 | 955.5 | 953.1 | 947.9 | 734.9 | 733.0 | 729.0 |
| Jun qtr | 8724.6 | 9183.8 | 9232.4 | 881.1 | 943.5 | 957.4 | 674.3 | 722.1 | 732.9 |
| Sep qtr | 9639.4 | 9407.1 | 9392.8 | 998.1 | 980.0 | 974.8 | 761.5 | 747.6 | 743.6 |
| Dec qtr | 9904.4 | 9601.1 | 9552.7 | 1043.2 | 1000.2 | 992.5 | 792.7 | 760.1 | 755.2 |
| 1999 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 9585.8 | 9646.6 | 9680.7 | 1003.1 | 999.0 | 1007.9 | 762.6 | 759.6 | 764.1 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3-7.
(b) Australian quarterly seasonally adjusted and trend estimates are the sum of the relevant State and Territory estimates.
(c) The deflator used to revalue current price data in this table is the Consumer Price Index. See paragraphs 8-10 of the Explanatory Notes.



Capacity There were 1,294 accommodation establishments with 15 rooms or more in New South Wales at the end of March 1999, an increase of 31 since March 1998. The number of available guest rooms increased by $6 \%$ to 59,442 , while the average number of guest rooms per establishment increased from 44 to 46 .

The increase in capacity during this period was matched by $5 \%$ growth in the average nightly number of rooms occupied, up from 27 to 28 . For the March quarter 1999, there was on average 1.7 nightly guests per occupied room who stayed 2.1 nights. Both the average number of nightly guests per occupied room and the average length of stay were highest in serviced apartments ( 2.0 and 3.4 respectively).

Takings from accommodation

Total takings from accommodation establishments, during the March quarter 1999 , amounted to $\$ 360.7$ million, up $5 \%$ or $\$ 17.4$ million since the corresponding quarter of 1998. All types of accommodation showed an increase in takings during this period, with the strongest growth occurring in serviced apartments (up $9 \%$ to $\$ 44.6$ million) and motels and guest houses (up $8 \%$ to $\$ 131.7$ million). Motels and guest houses showed the greatest increase in average takings per establishment, up $6 \%$ to $\$ 132,700$.

Despite the strong overall growth in accommodation takings, average takings per room night occupied fell between the March quarters of 1998 and 1999 by $\$ 2$ to $\$ 112$, while takings per room night available were unchanged at $\$ 68$. Average takings per guest night also dropped by $\$ 1$ during this period (to \$64), largely due to the declining performance of licensed hotels. This sector also showed a $\$ 5$ decrease in average takings per room night occupied, a $\$ 1$ decrease per room night available and a $\$ 4$ decrease in average takings per guest night.

Room nights occupied
The trend estimate of room nights occupied for the March quarter 1998 was 3.2 million, a $2 \%$ increase since the previous quarter, and a $6 \%$ increase since the March quarter 1998. The number of room nights occupied has increased steadily for the last four quarters.

QUARTERLY ROOM NIGHTS OCCUPIED, NSW: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraph 3-7.

Takings per room night occupied

Although the number of room nights occupied has steadily increased throughout the late 1990s, there has not been the corresponding growth in takings per room night occupied. Over the four quarters to March 1999, the trend estimated of average takings per room night occupied dropped $\$ 1$ in current prices and $\$ 2$ in $1989-90$ prices (to $\$ 111$ and $\$ 84$ respectively).

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, NSW: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3-7.

| 4 | HOTELS, MOTELS, GUEST HOUSES AND SERVICED APARTMENTS—NSW(a) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 8660.9 | 8638.4 | 8629.2 | 719.1 | 717.2 | 715.1 | 745.1 | 743.4 | 743.0 |
| 1989 | 8631.7 | 8627.2 | 8639.0 | 759.8 | 760.6 | 765.1 | 732.3 | 733.3 | 736.5 |
| 1990 | 8878.2 | 8895.5 | 8907.2 | 818.8 | 820.9 | 819.3 | 735.4 | 737.4 | 736.2 |
| 1991 | 8928.1 | 8932.5 | 8917.6 | 798.6 | 799.3 | 797.5 | 696.5 | 697.2 | 695.6 |
| 1992 | 9389.7 | 9370.4 | 9388.6 | 812.6 | 811.2 | 812.8 | 702.7 | 701.6 | 702.6 |
| 1993 | 10065.0 | 10074.9 | 10064.9 | 863.7 | 864.5 | 864.5 | 736.1 | 736.8 | 737.1 |
| 1994 | 10817.2 | 10820.6 | 10800.7 | 972.9 | 973.7 | 971.5 | 814.4 | 815.1 | 813.0 |
| 1995 | 11363.4 | 11359.3 | 11385.3 | 1097.1 | 1097.1 | 1099.3 | 873.1 | 873.2 | 875.2 |
| 1996 | 11654.7 | 11673.1 | 11669.1 | 1209.5 | 1211.7 | 1212.3 | 933.1 | 934.8 | 933.5 |
| 1997 | 11887.0 | 11870.3 | 11852.4 | 1303.6 | 1305.1 | 1302.5 | 1003.5 | 1004.7 | 1004.1 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 3081.0 | 3005.0 | 2986.1 | 343.7 | 333.6 | 331.0 | 264.8 | 257.0 | 254.9 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 3017.3 | 2988.3 | 2994.5 | 343.2 | 334.8 | 333.9 | 263.0 | 256.5 | 256.0 |
| Jun qtr | 2890.3 | 2994.6 | 3018.2 | 316.7 | 333.1 | 337.6 | 241.4 | 253.9 | 257.4 |
| Sep qtr | 3077.3 | 3082.0 | 3071.4 | 342.1 | 345.9 | 342.8 | 259.6 | 262.4 | 260.1 |
| Dec qtr | 3210.5 | 3141.9 | 3130.3 | 359.2 | 348.7 | 348.3 | 271.5 | 263.6 | 263.4 |
| 1999 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 3213.2 | 3170.8 | 3182.0 | 360.7 | 351.5 | 353.3 | 272.2 | 265.3 | 266.1 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3-7.
(b) For presentation purposes the quarterly seasonally adjusted estimates for room nights occupied and takings at current prices are derived by summing the relevant monthly figures, while the quarterly trend estimates are derived from these quarterly seasonally adjusted figures.
(c) The deflator used to revalue current price data in this table is the Sydney All Groups Consumer Price Index. See paragraphs 8-10 of the Explanatory Notes.

|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | Star grading |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 1 | 2 | 3 | 4 | 5 | Ungraded | Total |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Mar qtr 1998 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 177 | 971 | 115 | 33 | 213 | 662 | 125 | 13 | 217 | 1263 |
| Guest rooms | 19605 | 31470 | 5049 | 1092 | 6157 | 23342 | 12301 | 3589 | 9643 | 56124 |
| Rooms per establishment | 111 | 32 | 44 | 33 | 29 | 35 | 98 | 276 | 44 | 44 |
| Mar qtr 1999 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 179 | 993 | 122 | 36 | 211 | 659 | 184 | 14 | 190 | 1294 |
| Guest rooms | 20636 | 33255 | 5551 | 1221 | 6052 | 22276 | 16892 | 3541 | 9460 | 59442 |
| Rooms per establishment | 115 | 34 | 46 | 34 | 29 | 34 | 92 | 253 | 50 | 46 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Mar qtr | 74.3 | 17.4 | 30.1 | 10.3 | 13.5 | 20.4 | 70 | 217 | 24.0 | 26.6 |
| 1999 |  |  |  |  |  |  |  |  |  |  |
| Jan | 70.3 | 18.3 | 32.0 | 11.0 | 14.7 | 19.3 | 61.7 | 170.3 | 24.4 | 26.8 |
| Feb | 86.6 | 17.8 | 31.2 | 10.6 | 13.1 | 19.0 | 70.2 | 211.5 | 28.0 | 28.5 |
| Mar | 81.2 | 18.5 | 30.1 | 10.7 | 14.2 | 20.0 | 66.9 | 202.7 | 25.6 | 28.3 |
| Mar qtr | 79.2 | 18.2 | 31.1 | 10.8 | 14.1 | 19.5 | 66.1 | 194.3 | 25.9 | 27.8 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Mar qtr | 1.6 | 1.8 | 2.1 | 1.6 | 1.9 | 1.8 | 1.7 | 1.6 | 1.9 | 1.8 |
| 1999 |  |  |  |  |  |  |  |  |  |  |
| Jan | 1.7 | 2.0 | 2.3 | 1.8 | 2.1 | 2.1 | 1.9 | 1.8 | 1.7 | 1.9 |
| Feb | 1.5 | 1.7 | 1.9 | 1.7 | 1.8 | 1.7 | 1.6 | 1.7 | 1.6 | 1.7 |
| Mar | 1.5 | 1.7 | 1.9 | 1.6 | 1.8 | 1.7 | 1.6 | 1.5 | 1.6 | 1.7 |
| Mar qtr | 1.6 | 1.8 | 2.0 | 1.7 | 1.9 | 1.9 | 1.7 | 1.7 | 1.6 | 1.7 |
|  | days | days | AVERAGE days | ENGTH <br> days | $\begin{aligned} & \text { F STAY } \\ & \text { days } \end{aligned}$ | days | days | days | days | days |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Mar qtr | 2.3 | 1.7 | 3.4 | 2.2 | 1.8 | 1.8 | 2.2 | 2.5 | 2.6 | 2.0 |
| 1999 |  |  |  |  |  |  |  |  |  |  |
| Jan | 2.5 | 1.8 | 3.7 | 1.9 | 1.8 | 1.8 | 2.4 | 2.6 | 2.6 | 2.1 |
| Feb | 2.3 | 1.7 | 3.3 | 1.8 | 1.8 | 1.8 | 2.2 | 2.4 | 2.7 | 2.1 |
| Mar | 2.3 | 1.7 | 3.3 | 1.8 | 1.8 | 1.8 | 2.2 | 2.4 | 2.6 | 2.0 |
| Mar qtr | 2.4 | 1.7 | 3.4 | 1.9 | 1.8 | 1.8 | 2.3 | 2.5 | 2.7 | 2.1 |



Capacity At the end of March 1999 there were 686 accommodation establishments in Victoria, 18 more than at the same time in 1998. The total capacity of accommodation establishments during this period increased by $5 \%$ to 30,160 guest rooms, raising the average number of rooms per establishment from 43 to 44 . Most of this increase in capacity was due to growth in the number of serviced apartments (up $62 \%$ to 3,703 ).

The increased capacity of Victoria's accommodation establishments corresponded with a $6 \%$ increase in the average number of nightly rooms occupied (up from 25.7 to 27.3 ) between the March quarters of 1998 and 1999. Growth in nightly rooms occupied was particularly strong in serviced apartments (up $13 \%$ to 38.7 ) and to a lesser extent licensed hotels (up $8 \%$ to 62.1 ). However, the average in motels and guest houses remained relatively unchanged at 17.6.

On average, there were 1.7 nightly guests per occupied room, who stayed 2.1 nights. The average length of stay was greatest in serviced apartments (3.4 nights), followed by licensed hotels with facilities ( 2.2 nights).

Takings from accommodation

Takings from accommodation establishments for the March quarter 1999 totalled $\$ 195.6$ million, an increase of $\$ 20$ million, or $11 \%$, since the corresponding quarter of 1998 . This represented an $8 \%$ increase in takings per establishment to $\$ 285,100$, with the strongest growth occurring in serviced apartments (up $11 \%$ to $\$ 467,100$ ) followed by licensed hotels ( $8 \%$ to $\$ 823,300$ ). In comparison, motels and guest houses showed only moderate growth in takings per establishment ( $1 \%$ to $\$ 134,700$ ).

The large increase in takings from accommodation translated to gains in takings per room night occupied (up $\$ 1$ to $\$ 116$ ), per room night available (up $\$ 3$ to $\$ 72$ ) and per guest night (up $\$ 2$ to $\$ 69$ ).

Room nights occupied
Strong growth in the trend estimate of room nights occupied during the late 1990s continued in the March quarter 1999, increasing by almost $3 \%$ since the December quarter 1998 to 1.6 million.

QUARTERLY ROOM NIGHTS OCCUPIED, Vic: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3-7.

Takings per room night occupied

The late 1990s have also seen slow but steady growth in the trend estimate of takings per room night occupied. This continued during the March quarter 1999 with a $\$ 1$ increase in the current price and 1989-90 price estimates (to $\$ 115$ and $\$ 88$ respectively).

AVERAGE TAKNGS PER ROOM NIGHT OCCUPIED, Vic: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3-7.

|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 3838.0 | 3824.9 | 3809.2 | 280.2 | 279.4 | 279.4 | 290.2 | 289.4 | 289.4 |
| 1989 | 4141.5 | 4153.9 | 4172.2 | 333.1 | 334.6 | 335.5 | 320.7 | 322.1 | 322.9 |
| 1990 | 4161.6 | 4165.9 | 4156.2 | 361.5 | 361.9 | 360.2 | 323.6 | 324.0 | 322.7 |
| 1991 | 4209.1 | 4212.3 | 4209.8 | 369.1 | 369.4 | 370.2 | 318.4 | 318.8 | 319.2 |
| 1992 | 4367.6 | 4358.9 | 4365.9 | 382.5 | 381.9 | 382.5 | 327.3 | 326.9 | 327.1 |
| 1993 | 4490.5 | 4497.2 | 4498.1 | 391.6 | 392.8 | 392.7 | 328.8 | 329.8 | 329.9 |
| 1994 | 4890.8 | 4894.0 | 4894.6 | 432.5 | 432.4 | 431.8 | 356.8 | 356.8 | 356.1 |
| 1995 | 5248.4 | 5258.4 | 5255.0 | 497.7 | 499.2 | 500.1 | 394.0 | 395.2 | 396.3 |
| 1996 | 5411.1 | 5408.4 | 5430.0 | 555.7 | 556.2 | 559.6 | 431.2 | 431.6 | 432.3 |
| 1997 | 5754.2 | 5759.9 | 5746.0 | 634.9 | 635.5 | 632.7 | 490.3 | 490.7 | 490.2 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 1484.0 | 1436.4 | 1452.9 | 164.1 | 160.5 | 162.2 | 126.8 | 123.9 | 125.5 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 1534.1 | 1477.5 | 1466.3 | 175.6 | 166.9 | 164.4 | 135.8 | 129.1 | 126.9 |
| Jun qtr | 1415.7 | 1484.7 | 1484.6 | 153.2 | 165.5 | 167.0 | 117.9 | 127.3 | 128.7 |
| Sep qtr | 1464.3 | 1507.8 | 1517.3 | 170.0 | 170.9 | 171.8 | 130.6 | 131.4 | 132.1 |
| Dec qtr | 1602.6 | 1555.2 | 1557.9 | 182.2 | 178.6 | 178.0 | 139.6 | 136.9 | 136.5 |
| 1999 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 1680.8 | 1616.1 | 1598.7 | 195.6 | 185.6 | 185.0 | 149.5 | 141.9 | 140.8 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3-7.
(b) For presentation purposes the quarterly seasonally adjusted estimates for room nights occupied and takings at current prices are derived by summing the relevant monthly figures, while the quarterly trend estimates are derived from these quarterly seasonally adjusted figures.
(c) The deflator used to revalue current price data in this table is the Melbourne All Groups Consumer Price Index. See paragraphs 8-10 of the Explanatory Notes.



Capacity At the end of March 1999, there were 920 accommodation establishments with 15 rooms or more in Queensland, 33 more than there were a year earlier. During this period, the total capacity of accommodation establishments in Queensland increased by $7 \%$ to 50,475 , with $90 \%$ of this growth occurring in the serviced apartment sector (up 2,835 rooms).

The growth in accommodation capacity corresponded with a small increase in the average nightly number of rooms occupied per establishment, up from 29.0 to 30.1 . All accommodation types showed some increase in average nightly rooms occupied, with the strongest growth occurring in serviced apartments (up 7\% to 25.7) and licensed hotels (up 6\% to 69.3).

Takings from accommodation

Between the March quarters of 1998 and 1999, takings from accommodation establishments increased by $4 \%$, or $\$ 9.8$ million, to $\$ 244.4$ million. However, average takings per establishment increased by just $\$ 1,300$, partly due to the rapid increase in accommodation supply. The only form of accommodation to make a large gain in takings on a per establishment basis was serviced apartments (up $\$ 12,000$ to $\$ 224,500$ ).

The possible over supply of accommodation in Queensland was further revealed by overall decreases in average takings per room night occupied (down $\$ 4$ to $\$ 98$ ), per room night available (down $\$ 1$ to $\$ 54$ ), and per guest night (down $\$ 3$ to $\$ 50$ ). This was particularly evident among licensed hotels, with takings per room night occupied falling \$7 (to \$121), per room night available falling $\$ 1$ (to $\$ 70$ ), and per guest night falling $\$ 6$ (to \$64). Even the strongly performing serviced apartment sector experienced a $\$ 3$ fall in average takings per room night available (to $\$ 52$ ).

For the March quarter 1999, the trend estimate of quarterly room nights occupied was 2.7 million, up $1 \%$, or 27,500 room nights since the previous quarter. This was the fourth consecutive quarterly increase.

QUARTERLY ROOM NIGHTS OCCUPIED, Qld: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3-7.

Takings per room night occupied

Since mid 1998 there has been little change in average takings per room night occupied. In fact, over the four quarters to March 1999 the trend estimate of average takings per room night occupied has fallen by less than $\$ 1$ in both current and $1989-90$ prices, to $\$ 98$ and $\$ 74$ respectively.

AVERAGE TAKJNGS PER ROOM NIGHT OCCUPIED, QId: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3-7.

|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 6461.5 | 6406.5 | 6466.7 | 484.0 | 479.3 | 486.2 | 500.4 | 496.0 | 503.1 |
| 1989 | 5805.6 | 5805.6 | 5804.2 | 435.2 | 435.1 | 435.3 | 419.8 | 420.2 | 420.0 |
| 1990 | 6230.9 | 6233.5 | 6179.6 | 493.2 | 492.9 | 486.6 | 446.8 | 446.8 | 441.1 |
| 1991 | 6761.7 | 6744.0 | 6737.0 | 559.8 | 557.3 | 556.5 | 490.7 | 488.7 | 487.8 |
| 1992 | 7224.9 | 7192.2 | 7236.8 | 609.4 | 605.8 | 609.9 | 528.8 | 525.7 | 529.1 |
| 1993 | 8089.6 | 8088.8 | 8074.9 | 702.5 | 701.5 | 701.4 | 596.3 | 595.5 | 595.6 |
| 1994 | 8566.7 | 8567.5 | 8561.8 | 797.1 | 796.6 | 795.3 | 661.9 | 661.9 | 660.4 |
| 1995 | 8753.9 | 8759.0 | 8762.1 | 866.1 | 865.5 | 866.6 | 687.5 | 687.3 | 688.4 |
| 1996 | 9023.1 | 9008.0 | 9040.4 | 928.2 | 926.6 | 928.2 | 718.5 | 717.3 | 717.4 |
| 1997 | 10034.9 | 10021.6 | 9957.1 | 1012.1 | 1010.6 | 1005.3 | 778.2 | 776.9 | 774.0 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 2628.0 | 2518.6 | 2505.4 | 273.0 | 253.1 | 251.4 | 209.5 | 194.3 | 193.1 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 2302.2 | 2461.0 | 2502.9 | 234.6 | 246.6 | 248.0 | 179.3 | 188.5 | 189.7 |
| Jun qtr | 2372.2 | 2539.1 | 2538.1 | 222.3 | 244.7 | 248.9 | 169.3 | 186.4 | 189.6 |
| Sep qtr | 2850.5 | 2616.2 | 2605.4 | 273.7 | 256.3 | 254.5 | 208.1 | 194.9 | 193.4 |
| Dec qtr | 2793.0 | 2680.1 | 2655.9 | 284.5 | 264.0 | 259.2 | 215.5 | 200.0 | 196.7 |
| 1999 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 2489.4 | 2656.2 | 2683.5 | 244.4 | 256.7 | 262.0 | 185.4 | 194.7 | 198.2 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3-7.
(b) For presentation purposes the quarterly seasonally adjusted estimates for room nights occupied and takings at current prices are derived by summing the relevant monthly figures, while the quarterly trend estimates are derived from these quarterly seasonally adjusted figures.
(c) The deflator used to revalue current price data in this table is the Brisbane All Groups Consumer Price Index. See paragraphs 8-10 of the Explanatory Notes.

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|  |  |  |  | Star grading |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 | 2 | 3 | 4 | 5 | Ungraded | Total |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Mar qtr 1998 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 174 | 515 | 198 | 15 | 156 | 368 | 116 | 18 | 214 | 887 |
| Guest rooms | 20493 | 18227 | 8594 | 384 | 4280 | 14861 | 13713 | 4427 | 9649 | 47314 |
| Rooms per establishment | 118 | 35 | 43 | 26 | 27 | 40 | 118.2 | 245.9 | 45 | 53 |
| Mar qtr 1999 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 173 | 511 | 236 | 14 | 131 | 439 | 232 | 24 | 80 | 920 |
| Guest rooms | 20812 | 18234 | 11429 | 385 | 3623 | 16362 | 19583 | 5741 | 4781 | 50475 |
| Rooms per establishment | 120 | 36 | 48 | 28 | 28 | 37 | 84 | 239 | 60 | 55 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Mar qtr | 65.3 | 18.6 | 24.1 | 9.4 | 11.8 | 21.3 | 68 | 161.8 | 23.6 | 29.0 |
| 1999 |  |  |  |  |  |  |  |  |  |  |
| Jan | 71.9 | 18.5 | 30.9 | 12.3 | 12.8 | 20.6 | 51.8 | 163.3 | 29.1 | 31.7 |
| Feb | 68.8 | 18.9 | 22.8 | 11.4 | 11.4 | 19.1 | 47.8 | 157.7 | 25.2 | 29.3 |
| Mar | 67.1 | 19.3 | 23.1 | 11.4 | 11.8 | 19.6 | 46.8 | 149.9 | 27.2 | 29.3 |
| Mar qtr | 69.3 | 18.9 | 25.7 | 11.7 | 12.0 | 19.8 | 48.8 | 157.0 | 27.3 | 30.1 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Mar qtr | 1.8 | 1.8 | 2.4 | 1.7 | 1.7 | 1.9 | 1.9 | 1.8 | 2.2 | 1.9 |
| 1999 |  |  |  |  |  |  |  |  |  |  |
| Jan | 2.1 | 2.0 | 2.6 | 1.6 | 2.0 | 2.1 | 2.2 | 2.1 | 2.2 | 2.2 |
| Feb | 1.8 | 1.7 | 2.2 | 1.4 | 1.7 | 1.8 | 1.9 | 1.8 | 1.8 | 1.8 |
| Mar | 1.8 | 1.7 | 2.3 | 1.4 | 1.8 | 1.8 | 1.9 | 1.8 | 1.9 | 1.8 |
| Mar qtr | 1.9 | 1.8 | 2.4 | 1.5 | 1.8 | 1.9 | 2.0 | 1.9 | 2.0 | 2.0 |
|  | days | days | AVERAGE days | ENGTH days | OF STAY <br> days | days | days | days | days | days |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Mar qtr | 2.6 | 2.0 | 4.5 | 2.2 | 1.9 | 2.3 | 2.4 | 3.3 | 3.7 | 2.6 |
| 1999 |  |  |  |  |  |  |  |  |  |  |
| Jan | 3.1 | 2.1 | 5.3 | 2.3 | 1.9 | 2.6 | 3.5 | 3.6 | 3.7 | 3.1 |
| Feb | 2.5 | 2.1 | 4.3 | 2.4 | 1.9 | 2.3 | 2.8 | 2.9 | 3.0 | 2.6 |
| Mar | 2.6 | 2.1 | 4.3 | 2.2 | 1.9 | 2.3 | 2.9 | 2.9 | 3.1 | 2.6 |
| Mar qtr | 2.7 | 2.1 | 4.7 | 2.3 | 1.9 | 2.4 | 3.1 | 3.2 | 3.3 | 2.8 |

12


Capacity There were 228 accommodation establishments in South Australia at the end of March 1999, one more than in March 1998. During this period the number of guest rooms available increased by $4 \%$ to 10,060 , with the average number of guest rooms per establishment rising from 43 to 44 .

Over the 12 months to the March quarter 1999 the average nightly number of rooms occupied increased very slightly from 25.3 to 25.6 . This small increase was apparent in both licensed hotels and serviced apartments (both up 0.8 to 39.6 and 26.6 nightly rooms respectively) although motels and guest houses recorded a small decline (down 0.5 to 19.5 nightly rooms).

For the March quarter 1999, there were on average 1.7 nightly guests per occupied room, whose average length of stay was 2 days. This was unchanged from the previous March quarter.

Takings from accommodation

Takings from accommodation establishments in the March quarter 1999 were $\$ 45.5$ million, $\$ 1.5$ million more than in the corresponding quarter of 1998. This resulted in a $\$ 5,600$ increase in average takings per establishment (to $\$ 199,500$ ), with licensed hotels recorded the largest gains (up $3 \%$, or $\$ 10,200$, to $\$ 363,600$ per establishment). However, average takings for motels and guest houses $(\$ 129,600)$ and for serviced apartments $(\$ 205,300)$ showed little change (up \$400 and down \$700 respectively).

Coinciding with the overall growth in accommodation takings was a $\$ 2$ increase in average takings per room night occupied (\$87), although takings per room night available and per guest night were both unchanged ( $\$ 50$ and $\$ 51$ respectively). These trends were reasonably consistent across licensed hotels and motels and guest houses. Serviced apartments, on the other hand, showed decreases in average takings per room night occupied (down $\$ 3$ to $\$ 86$ ), per room night available (down $\$ 3$ to $\$ 57$ ) and per guest night (down $\$ 1$ to $\$ 41$ ).

Between the December quarter 1998 and the March quarter 1999 the trend estimate of room nights occupied dropped slightly (by 1,100 room nights) to 520,620 , the first quarterly decrease since the March quarter 1997.

QUARTERLY ROOM NIGHTS OCCUPIED, SA: Trend


[^0]Takings per room night occupied

Since the middle of 1998 there has been little growth in takings per room night occupied. In the March quarter 1999, the trend estimate of takings per room night occupied was $\$ 87$ in current prices and $\$ 66$ in 1989-90 prices. Both of these estimates have increased by less than $\$ 1$ since the June quarter 1998.

AVERAGE TAKNGS PER ROOM NIGHT OCCUPIED, SA: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3-7.

|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 1516.5 | 1512.4 | 1513.8 | 89.0 | 88.7 | 88.8 | 92.3 | 92.0 | 92.1 |
| 1989 | 1622.4 | 1625.6 | 1627.0 | 104.1 | 104.4 | 104.8 | 100.3 | 100.7 | 101.0 |
| 1990 | 1680.5 | 1680.3 | 1675.3 | 119.9 | 119.8 | 119.1 | 108.2 | 108.2 | 107.6 |
| 1991 | 1620.5 | 1619.6 | 1622.1 | 121.1 | 121.0 | 121.1 | 104.9 | 104.8 | 104.9 |
| 1992 | 1661.7 | 1657.1 | 1653.0 | 122.2 | 121.7 | 121.3 | 103.7 | 103.3 | 103.0 |
| 1993 | 1687.0 | 1686.9 | 1687.9 | 126.6 | 126.3 | 126.7 | 105.2 | 105.0 | 105.2 |
| 1994 | 1754.5 | 1754.4 | 1756.3 | 135.3 | 135.1 | 135.1 | 110.1 | 109.9 | 109.9 |
| 1995 | 1838.0 | 1838.7 | 1843.1 | 145.1 | 144.5 | 145.1 | 113.4 | 112.9 | 113.4 |
| 1996 | 1910.2 | 1916.8 | 1912.3 | 152.6 | 153.5 | 153.6 | 116.7 | 117.4 | 117.3 |
| 1997 | 1970.3 | 1969.9 | 1967.4 | 163.1 | 163.4 | 163.1 | 125.1 | 125.4 | 125.2 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 533.8 | 504.2 | 501.5 | 45.4 | 41.1 | 41.9 | 35.0 | 31.6 | 32.2 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 517.4 | 501.4 | 503.0 | 44.0 | 43.2 | 42.7 | 33.8 | 33.1 | 32.7 |
| Jun qtr | 479.7 | 505.0 | 509.0 | 40.4 | 43.5 | 43.9 | 30.8 | 33.2 | 33.5 |
| Sep qtr | 494.6 | 515.8 | 517.4 | 42.5 | 45.1 | 44.9 | 32.3 | 34.3 | 34.1 |
| Dec qtr | 562.6 | 535.9 | 521.7 | 49.8 | 46.0 | 45.3 | 37.6 | 34.7 | 34.3 |
| 1999 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 524.8 | 507.7 | 520.6 | 45.5 | 44.5 | 45.4 | 34.6 | 33.9 | 34.3 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3-7.
(b) For presentation purposes the quarterly seasonally adjusted estimates for room nights occupied and takings at current prices are derived by summing the relevant monthly figures, while the quarterly trend estimates are derived from these quarterly seasonally adjusted figures.
(c) The deflator used to revalue current price data in this table is the Adelaide All Groups Consumer Price Index. See paragraphs 8-10 of the Explanatory Notes.


15


Capacity At the end of March 1999, there were 304 accommodation establishments in Western Australia with 15 or more rooms, 10 more than in March 1998. The total capacity of these establishments increased by almost $6 \%$ to 17,517 guest rooms.

The increased capacity of accommodation establishments in Western Australia was not, however, matched by an increase in demand. In fact, between the March quarters of 1998 and 1999 the average nightly number of rooms occupied dropped from 33 to 32.1 . This was largely due to the decline in average rooms occupied in motels and guest houses (down from 27.1 to 24.6). Against the trend, the average in serviced apartments increased from 28.5 to 30.5 nightly rooms occupied.

Takings from accommodation

Takings from accommodation establishments during the March quarter 1999 totalled $\$ 82.8$ million, down $\$ 41,000$ since the previous March quarter. Decreases in takings for licensed hotels (down $3 \%$ to $\$ 47.9$ million) and motels and guest houses (down $9 \%$ to $\$ 18.7$ million) during this period were offset to a large extent by growth in takings for serviced apartments of more than $\$ 3.2$ million (up $25 \%$ to $\$ 16.2$ million).

The drop in takings between the March quarters of 1998 and 1999 was reflected in an overall decline in average takings per room night occupied (down $\$ 1$ to $\$ 94$ ), per room night available (down $\$ 3$ to $\$ 53$ ) and per guest night (down $\$ 2$ to $\$ 55$ ). Despite strong growth in takings, serviced apartments showed some of the largest decreases in average takings per room night occupied (down $\$ 3$ to $\$ 98$ ), per room night available (down $\$ 4$ to $\$ 61$ ), and per guest night (down $\$ 5$ to $\$ 42$ ).

For the March quarter 1999, the trend estimate of room nights occupied was 891,300 , up slightly since the previous quarter ( 2,500 room nights). This continued a period of little movement dating back to the March quarter 1998.

QUARTERLY ROOM NIGHTS OCCUPIED, WA: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3-7.

Takings per room night occupied

Takings per room night occupied have shown little quarterly growth since the end of 1996. For the March quarter 1999, the trend estimate of average takings per room night occupied remained unchanged at $\$ 95$ in current prices and \$73 in 1989-90 prices.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, WA: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997
because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3-7.

|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 2412.1 | 2407.8 | 2414.6 | 137.8 | 137.6 | 137.9 | 142.8 | 142.6 | 142.9 |
| 1989 | 2525.7 | 2531.0 | 2530.8 | 159.4 | 159.5 | 159.8 | 153.6 | 153.9 | 154.0 |
| 1990 | 2503.6 | 2503.7 | 2498.4 | 170.5 | 170.4 | 169.7 | 152.1 | 152.1 | 151.6 |
| 1991 | 2566.6 | 2562.7 | 2555.7 | 180.2 | 179.9 | 179.8 | 157.6 | 157.4 | 157.2 |
| 1992 | 2645.7 | 2634.7 | 2636.6 | 189.6 | 188.8 | 188.6 | 165.5 | 164.8 | 164.6 |
| 1993 | 2835.3 | 2836.3 | 2841.4 | 209.0 | 209.0 | 209.4 | 179.7 | 179.7 | 180.1 |
| 1994 | 3041.7 | 3041.4 | 3043.0 | 237.9 | 237.6 | 237.8 | 200.2 | 200.0 | 200.0 |
| 1995 | 3119.8 | 3121.9 | 3117.6 | 266.8 | 266.8 | 266.7 | 214.3 | 214.3 | 214.3 |
| 1996 | 3223.3 | 3221.4 | 3234.9 | 301.2 | 300.9 | 301.7 | 235.8 | 235.6 | 235.7 |
| 1997 | 3424.9 | 3424.6 | 3420.3 | 323.8 | 323.7 | 323.5 | 253.8 | 253.7 | 254.1 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 900.1 | 862.7 | 865.8 | 85.1 | 81.2 | 81.9 | 66.8 | 63.8 | 64.3 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 872.3 | 892.4 | 881.1 | 82.8 | 84.8 | 83.4 | 64.8 | 66.3 | 65.3 |
| Jun qtr | 824.3 | 883.1 | 889.0 | 77.8 | 83.5 | 84.3 | 60.4 | 64.9 | 65.5 |
| Sep qtr | 935.8 | 893.4 | 888.7 | 88.7 | 84.9 | 84.3 | 68.5 | 65.6 | 65.1 |
| Dec qtr | 914.8 | 882.6 | 888.8 | 87.1 | 83.7 | 84.2 | 66.9 | 64.3 | 64.8 |
| 1999 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 878.9 | 894.9 | 891.3 | 82.8 | 84.4 | 84.3 | 63.8 | 65.1 | 64.8 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3-7.
(b) For presentation purposes the quarterly seasonally adjusted estimates for room nights occupied and takings at current prices are derived by summing the relevant monthly figures, while the quarterly trend estimates are derived from these quarterly seasonally adjusted figures.
(c) The deflator used to revalue current price data in this table is the Perth All Groups Consumer Price Index. See paragraphs 8-10 of the Explanatory Notes.



Capacity In the 12 months to March 1999, the number of accommodation establishments in Tasmania with 15 rooms or more dropped by one to 129. During this period, the capacity of accommodation establishments changed very little, falling by 9 to a total of 5,512 guest rooms.

Between the March quarters of 1998 and 1999 the average nightly number of rooms occupied also dropped slightly from 28.6 to 28.2. This decline was reasonably consistent across accommodation types.

Takings from accommodation

Room nights occupied

In the March quarter 1999, total takings from accommodation were $\$ 28.4$ million, down $\$ 348,000$ since the March quarter 1998. This was reflected in a slight drop in average takings per establishment (down less than $1 \%$ to $\$ 219,800$ ), mostly a result of a $3 \%$ fall in takings per licensed hotel (to $\$ 263,200$ ). In contrast, average takings for serviced apartments $(\$ 238,700)$ and motels and guest houses $(\$ 164,900)$ both increased (up $3 \%$ and $1 \%$ respectively).

During this period, there were small increases in average takings per room night occupied and per guest night (both up $\$ 1$ to $\$ 87$ and $\$ 47$ respectively), but a small decrease in takings per room night available (down $\$ 1$ to $\$ 57$ ). Only the serviced apartment sector showed growth in average takings per both room night occupied (up $\$ 1$ to $\$ 104$ ) and room night available (up $\$ 4$ to $\$ 74$ ), while takings per guest night were unchanged (\$46).

For the March quarter 1999, the trend estimate of room nights occupied was 264,200 . This represented growth of nearly $2 \%$ since the previous quarter, and was the third consecutive quarterly increase.

QUARTERLY ROOM NIGHTS OCCUPIED, Tas: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3-7.

Takings per room night occupied

After three quarters of growth the trend estimate of takings per room night occupied levelled off in the March quarter 1999. The current and 1989-90 price estimates were both unchanged from the previous quarter (\$87 and \$67 respectively).

AVERAGE TAKNGS PER ROOM NIGHT OCCUPIED, Tas: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3-7.

|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original $\begin{array}{r}\text { Seasonally } \\ \text { adjusted }\end{array}$ |  | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 696.8 | 697.4 | 697.3 | 41.6 | 41.6 | 41.6 | 43.1 | 43.0 | 42.9 |
| 1989 | 700.5 | 701.9 | 708.4 | 44.8 | 44.9 | 45.4 | 43.5 | 43.5 | 46.5 |
| 1990 | 786.3 | 791.2 | 780.8 | 53.3 | 53.8 | 52.9 | 48.5 | 48.9 | 48.7 |
| 1991 | 817.4 | 816.9 | 815.7 | 58.2 | 58.3 | 58.2 | 51.3 | 51.3 | 51.2 |
| 1992 | 815.4 | 815.2 | 822.3 | 59.1 | 59.0 | 59.5 | 51.4 | 51.3 | 51.8 |
| 1993 | 878.6 | 876.2 | 872.1 | 63.9 | 63.7 | 63.4 | 54.2 | 54.0 | 53.8 |
| 1994 | 954.9 | 960.6 | 963.6 | 70.9 | 71.5 | 71.7 | 58.7 | 59.2 | 59.4 |
| 1995 | 970.1 | 976.1 | 972.5 | 75.0 | 75.5 | 75.3 | 59.7 | 60.0 | 59.9 |
| 1996 | 954.4 | 952.3 | 954.3 | 75.2 | 74.9 | 74.9 | 58.3 | 58.0 | 58.0 |
| 1997 | 990.3 | 995.9 | 997.5 | 82.5 | 83.2 | 83.3 | 63.7 | 64.2 | 64.3 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 273.5 | 258.8 | 259.7 | 23.3 | 21.8 | 21.9 | 18.0 | 16.8 | 16.9 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 334.3 | 265.4 | 259.1 | 28.7 | 22.3 | 21.9 | 22.1 | 17.2 | 16.8 |
| Jun qtr | 226.0 | 250.5 | 255.6 | 19.0 | 21.3 | 21.8 | 14.6 | 16.3 | 16.7 |
| Sep qtr | 194.2 | 251.2 | 256.3 | 16.1 | 21.6 | 22.2 | 12.3 | 16.5 | 17.0 |
| Dec qtr | 284.7 | 268.0 | 260.1 | 25.9 | 24.0 | 22.7 | 19.7 | 18.3 | 17.3 |
| 1999 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 327.8 | 261.1 | 264.2 | 28.4 | 22.2 | 23.0 | 21.7 | 17.0 | 17.6 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3-7.
(b) For presentation purposes the quarterly seasonally adjusted estimates for room nights occupied and takings at current prices are derived by summing the relevant monthly figures, while the quarterly trend estimates are derived from these quarterly seasonally adjusted figures.
(c) The deflator used to revalue current price data in this table is the Hobart All Groups Consumer Price Index. See paragraphs 8-10 of the Explanatory Notes.

Star grading

|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 and ungraded | 2 | 3 | 4 and 5 | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. |
| Mar qtr 1998 |  |  |  |  |  |  |  |  |
| Establishments | 55 | 52 | 23 | 25 | 16 | 61 | 28 | 130 |
| Guest rooms | 2930 | 1743 | 848 | n.p. | n.p. | 2396 | 2016 | 5521 |
| Rooms per establishment | 53 | 34 | 37 | n.p. | n.p. | 39 | 72 | 43 |
| Mar qtr 1999 |  |  |  |  |  |  |  |  |
| Establishments | 54 | 51 | 24 | 8 | 17 | 71 | 33 | 129 |
| Guest rooms | 2898 | 1749 | 865 | 246 | 478 | 2609 | 2179 | 5512 |
| Rooms per establishment | 54 | 34 | 36 | 31 | 28 | 37 | 66 | 43 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. |
| 1998 |  |  |  |  |  |  |  |  |
| Mar qtr | 35.0 | 23.3 | 25.1 | n.p. | n.p. | 25.9 | 54.6 | 28.6 |
| 1999 |  |  |  |  |  |  |  |  |
| Jan | 31.6 | 21.0 | 25.1 | 8.5 | 12.5 | 22.9 | 44.7 | 26.2 |
| Feb | 37.6 | 23.1 | 26.2 | 11.5 | 14.2 | 25.1 | 52.1 | 29.7 |
| Mar | 35.3 | 24.0 | 25.0 | 10.6 | 14.3 | 25.0 | 49.3 | 28.9 |
| Mar qtr | 34.7 | 22.7 | 25.4 | 10.1 | 13.7 | 24.3 | 48.6 | 28.2 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. |
| 1998 |  |  |  |  |  |  |  |  |
| Mar qtr | 1.7 | 1.9 | 2.3 | n.p. | n.p. | 1.9 | 1.7 | 1.9 |
| 1999 |  |  |  |  |  |  |  |  |
| Jan | 1.8 | 2.1 | 2.6 | 2.0 | 1.7 | 2.2 | 1.9 | 2.0 |
| Feb | 1.6 | 1.9 | 2.1 | 1.7 | 1.5 | 1.9 | 1.6 | 1.7 |
| Mar | 1.5 | 1.9 | 2.0 | 1.6 | 1.6 | 1.9 | 1.6 | 1.8 |
| Mar qtr | 1.6 | 2.0 | 2.3 | 1.8 | 1.6 | 2.0 | 1.7 | 1.8 |
|  | days |  | $\begin{array}{r} \text { E LENGTH } \\ \text { days } \end{array}$ | TAY <br> days | days | days | days | days |
| 1998 |  |  |  |  |  |  |  |  |
| Mar qtr | 1.8 | 1.7 | 2.0 | n.p. | n.p. | 1.6 | 2.2 | 1.8 |
| 1999 |  |  |  |  |  |  |  |  |
| Jan | 1.8 | 1.8 | 2.1 | 2.7 | 1.6 | 1.7 | 2.1 | 1.9 |
| Feb | 1.7 | 1.8 | 2.0 | 2.5 | 1.6 | 1.7 | 1.9 | 1.8 |
| Mar | 1.7 | 1.7 | 2.0 | 2.2 | 1.6 | 1.6 | 1.9 | 1.7 |
| Mar qtr | 1.7 | 1.7 | 2.0 | 2.5 | 1.6 | 1.7 | 2.0 | 1.8 |


|  |  |  |  |  |  | Star grading |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 and ungraded | 2 | 3 | 4 and 5 | Total |
| TAKINGS FROM ACCOMMODATION |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1998 |  |  |  |  |  |  |  |  |
| Mar qtr | 14849 | 8515 | 5335 | n.p. | n.p. | 10378 | 14408 | 28699 |
| 1999 |  |  |  |  |  |  |  |  |
| Jan | 4476 | 2784 | 2025 | 124 | 297 | 3894 | 4970 | 9285 |
| Feb | 4801 | 2664 | 1804 | 139 | 309 | 3723 | 5099 | 9269 |
| Mar | 4938 | 2959 | 1900 | 158 | 337 | 3995 | 5307 | 9797 |
| Mar qtr | 14215 | 8408 | 5728 | 422 | 943 | 11611 | 15375 | 28351 |
| AVERAGE TAKINGS PER ESTABLISHMENT |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1998 |  |  |  |  |  |  |  |  |
| Mar qtr | 270.0 | 163.7 | 232.0 | n.p. | n.p. | 170.1 | 514.6 | 220.8 |
| 1999 |  |  |  |  |  |  |  |  |
| Jan | 82.9 | 54.6 | 84.4 | 15.5 | 17.5 | 54.8 | 150.6 | 72.0 |
| Feb | 88.9 | 52.2 | 75.2 | 17.4 | 18.2 | 52.4 | 154.5 | 71.9 |
| Mar | 91.4 | 58.0 | 79.2 | 19.8 | 19.8 | 56.3 | 160.8 | 75.9 |
| Mar qtr | 263.2 | 164.9 | 238.7 | 52.7 | 55.5 | 163.5 | 465.9 | 219.8 |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1998 |  |  |  |  |  |  |  |  |
| Mar qtrr | 86 | 78 | 103 | n.p. | n.p. | 73 | 105 | 86 |
| 1999 |  |  |  |  |  |  |  |  |
| Jan | 85 | 84 | 108 | 59 | 45 | 77 | 109 | 89 |
| Feb | 85 | 81 | 103 | 54 | 46 | 75 | 106 | 86 |
| Mar | 84 | 78 | 102 | 60 | 45 | 73 | 105 | 85 |
| Mar qtr | 84 | 81 | 104 | 58 | 45 | 75 | 107 | 87 |
|  |  | AVE | E TAKINGS | OOM NIGH | AILABLE |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1998 |  |  |  |  |  |  |  |  |
| Mar qtr | 56 | 54 | 70 | n.p. | n.p. | 48 | 79 | 58 |
| 1999 |  |  |  |  |  |  |  |  |
| Jan | 50 | 51 | 76 | 16 | 20 | 48 | 74 | 54 |
| Feb | 59 | 54 | 75 | 20 | 23 | 51 | 84 | 60 |
| Mar | 55 | 55 | 71 | 21 | 23 | 49 | 79 | 57 |
| Mar qtr | 55 | 53 | 74 | 19 | 22 | 49 | 78 | 57 |
| AVERAGE TAKINGS PER GUEST NIGHT |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1998 |  |  |  |  |  |  |  |  |
| Mar qtr | 51 | 41 | 46 | n.p. | n.p. | 38 | 60 | 46 |
| 1999 |  |  |  |  |  |  |  |  |
| Jan | 47 | 39 | 42 | 30 | 27 | 35 | 57 | 43 |
| Feb | 54 | 43 | 48 | 31 | 30 | 40 | 65 | 50 |
| Mar | 54 | 41 | 50 | 37 | 28 | 38 | 65 | 48 |
| Mar qtr | 52 | 41 | 46 | 33 | 28 | 37 | 62 | 47 |

Capacity At the end of March 1999, there were 88 accommodation establishments with 15 rooms or more in the Northern Territory, three less than at the same time the previous year. There were 6,047 guest rooms at an average of 69 rooms per establishment.

In the March quarter 1999, the average nightly number of rooms occupied per establishment was 29 , down from 29.8 in the March quarter 1998. The fall in nightly rooms occupied was most apparent in licensed hotels, where the average dropped from 35.7 to 33.3 . The average also fell for motels and guest houses (down from 26.7 to 26.2 rooms), while it increased slightly for serviced apartments (up from 31 to 31.3 rooms).

Takings from accommodation

Takings from accommodation establishments with 15 rooms or more, in the March quarter 1999 , were $\$ 22.1$ million, down $\$ 212,000$ since the corresponding period of 1998. Despite this, average takings per establishment increased by more than $2 \%$ to $\$ 250,700$. Average takings for serviced apartments $(\$ 257,000)$, and motels and guest houses $(\$ 204,900)$, showed strong percentage growth (up $16 \%$ and $9 \%$ respectively) although takings per licensed hotel dropped considerably (down $11 \%$ to $\$ 338,200$ ).

During this period, average takings per room night occupied increased (by $\$ 1$ to $\$ 96$ ) while average takings per room night available decreased (by $\$ 1$ to $\$ 42$ ). Average takings per guest night remained unchanged (\$59). Notable was an $\$ 8$ decrease in average takings per room night available for licensed hotels (down to $\$ 113$ ), compared to a $\$ 7$ increase for motels and guest houses and a $\$ 5$ increase for serviced apartments (up to $\$ 87$ and $\$ 92$ respectively).

Between the December quarter 1998 and the March quarter 1999, the trend estimate of quarterly room nights occupied dropped by $1 \%$ to 301,800 . This continued a trend that has seen very little quarterly growth in the number of room nights occupied since the March quarter 1997.

QUARTERLY ROOM NIGHTS OCCUPIED, NT: Trend


Notes: There is a break in series relating to the Northern Territory because two establishments previously classified as holiday units were reclassified as motels between the September and December quarters 1994.
There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3-7.

Takings per room night occupied

For the March quarter 1999, takings per room night occupied were largely unchanged in both current and 1989-90 prices (\$103 and \$80 respectively). The trend estimates of takings per room night occupied have generally increased very slowly since the March quarter 1997.

AVERAGE TAKNGS PER ROOM NIGHT OCCUPIED, NT: Trend


Notes: There is a break in series relating to the Northern Territory because two establishments previously classified as holiday units were reclassified as motels between the September and December quarters 1994.
There is a break in series between December quarter 1996 and March quarter 1997
because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3-7.

|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Seasonall |  |  |  |  |  |  |  |  |
|  | Original | Seasonally adjusted | Trend | Original | $\begin{array}{r} y \\ \text { adjusted } \end{array}$ | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 761.4 | 760.2 | 759.9 | 53.3 | 53.0 | 53.0 | 54.6 | 54.4 | 54.3 |
| 1989 | 739.0 | 736.4 | 744.7 | 53.3 | 52.9 | 53.8 | 51.9 | 51.6 | 54.2 |
| 1990 | 820.0 | 811.9 | 799.3 | 64.2 | 63.4 | 62.1 | 58.6 | 57.9 | 57.5 |
| 1991 | 817.6 | 814.4 | 818.7 | 66.6 | 66.2 | 66.5 | 58.7 | 58.3 | 58.6 |
| 1992 | 872.7 | 871.9 | 869.1 | 69.0 | 69.1 | 69.2 | 59.9 | 60.0 | 60.0 |
| 1993 | 989.8 | 984.7 | 986.3 | 78.6 | 78.3 | 78.3 | 67.0 | 66.8 | 66.9 |
| 1994 | 1096.3 | 1094.0 | 1092.6 | 89.7 | 89.4 | 89.4 | 75.0 | 74.8 | 74.7 |
| 1995 | 1146.4 | 1145.4 | 1148.9 | 101.3 | 100.9 | 101.4 | 81.3 | 81.2 | 81.7 |
| 1996 | 1173.1 | 1171.8 | 1170.8 | 113.9 | 113.4 | 113.2 | 88.7 | 88.4 | 88.3 |
| 1997 | 1217.7 | 1219.4 | 1218.5 | 119.8 | 119.9 | 119.6 | 93.2 | 93.3 | 93.1 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 292.6 | 306.6 | 302.3 | 28.7 | 30.5 | 29.9 | 22.4 | 23.8 | 23.3 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 235.6 | 303.8 | 302.7 | 22.3 | 30.3 | 30.1 | 17.3 | 23.5 | 23.4 |
| Jun qtr | 295.1 | 296.6 | 303.8 | 29.3 | 29.1 | 30.5 | 22.7 | 22.6 | 23.7 |
| Sep qtr | 396.8 | 310.6 | 304.9 | 42.4 | 32.2 | 31.1 | 32.8 | 24.9 | 24.0 |
| Dec qtr | 293.2 | 306.6 | 304.4 | 30.0 | 31.8 | 31.3 | 23.1 | 24.5 | 24.2 |
| 1999 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 229.8 | 296.5 | 301.8 | 22.1 | 30.1 | 31.1 | 17.1 | 23.3 | 24.0 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3-7.
(b) For presentation purposes the quarterly seasonally adjusted estimates for room nights occupied and takings at current prices are derived by summing the relevant monthly figures, while the quarterly trend estimates are derived from these quarterly seasonally adjusted figures.
(c) The deflator used to revalue current price data in this table is the Darwin All Groups Consumer Price Index. See paragraphs 8-10 of the Explanatory Notes.

|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 | 2 | 3 | 4 and 5 | Ungraded | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Mar qtr 1998 |  |  |  |  |  |  |  |  |  |
| Establishments | 24 | 50 | 17 | 3 | 25 | 30 | 9 | 24 | 91 |
| Guest rooms | 1974 | 3109 | 1077 | n.p. | 1167 | 2435 | 1145 | n.p. | 6160 |
| Rooms per establishment | 82 | 62 | 63 | n.p. | 47 | 81 | 127 | n.p. | 68 |
| Mar qtr 1999 |  |  |  |  |  |  |  |  |  |
| Establishments | 24 | 48 | 16 | 4 | 23 | 33 | 14 | 14 | 88 |
| Guest rooms | 1984 | 3025 | 1038 | 134 | 977 | 2598 | 1917 | 421 | 6047 |
| Rooms per establishment | 83 | 63 | 65 | 34 | 43 | 79 | 137 | 30 | 69 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 35.7 | 26.7 | 31.0 | n.p. | 15 | 40.5 | 62 | n.p. | 29.8 |
| 1999 |  |  |  |  |  |  |  |  |  |
| Jan | 28.4 | 23.0 | 28.8 | 9.1 | 10.4 | 33.5 | 51.3 | 10.8 | 25.6 |
| Feb | 36.0 | 26.2 | 30.7 | 10.5 | 10.8 | 37.3 | 65.0 | 13.0 | 29.7 |
| Mar | 35.7 | 29.2 | 34.3 | 11.2 | 13.2 | 40.2 | 68.1 | 12.7 | 31.9 |
| Mar qtr | 33.3 | 26.2 | 31.3 | 10.3 | 11.5 | 37.0 | 61.4 | 12.1 | 29.0 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 1.5 | 1.7 | 1.7 | n.p. | 1.6 | 1.7 | 1.5 | n.p. | 1.6 |
| 1999 |  |  |  |  |  |  |  |  |  |
| Jan | 1.6 | 1.7 | 1.9 | 1.6 | 2.0 | 1.7 | 1.7 | 1.8 | 1.7 |
| Feb | 1.5 | 1.6 | 1.6 | 1.3 | 1.6 | 1.6 | 1.5 | 1.7 | 1.6 |
| Mar | 1.6 | 1.5 | 1.7 | 1.3 | 1.8 | 1.6 | 1.5 | 1.5 | 1.6 |
| Mar qtr | 1.6 | 1.6 | 1.7 | 1.4 | 1.8 | 1.6 | 1.5 | 1.6 | 1.6 |
| AVERAGE LENGTH OF STAY |  |  |  |  |  |  |  |  |  |
|  | days | days | days | days | days | days | days | days | days |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 1.9 | 1.8 | 2.5 | n.p. | 1.9 | 1.8 | 2.2 | n.p. | 2.0 |
| 1999 |  |  |  |  |  |  |  |  |  |
| Jan | 1.7 | 1.8 | 2.8 | 1.9 | 1.6 | 1.8 | 2.3 | 2.2 | 1.9 |
| Feb | 1.6 | 1.7 | 2.7 | 2.1 | 1.6 | 1.6 | 2.1 | 2.3 | 1.8 |
| Mar | 1.6 | 1.7 | 2.8 | 2.0 | 1.7 | 1.7 | 2.2 | 2.2 | 1.8 |
| Mar qtr | 1.7 | 1.7 | 2.8 | 2.0 | 1.6 | 1.7 | 2.2 | 2.2 | 1.9 |



Capacity There were 54 accommodation establishments with 15 rooms or more in the Australian Capital Territory at the end of March 1999, five more than 12 months earlier. During this period, the total capacity of accommodation establishments increased by $12 \%$ to 4,648 guest rooms.

However, the large increase in capacity coincided with a drop in the average nightly number of rooms occupied from 55.1 to 49.6, suggesting that growth in supply had outpaced that of demand. The fall in average nightly rooms occupied was particularly strong for licensed hotels (down $13 \%$ to 75.6 ) and motels and guest houses (down $12 \%$ to 36.4 ).

Takings from accommodation

In the March quarter 1999, takings from accommodation establishments totalled $\$ 23.7$ million, down $2 \%$, or $\$ 558,000$, since the March quarter 1998. During this period, average takings per establishment fell by $\$ 56,200$ to $\$ 439,300$. Average takings dropped for all accommodation types, with licensed hotels down $15 \%$ (to $\$ 781,600$ ), and motels and guest houses and serviced apartments both down 8\% (to \$247,700 and $\$ 427,200$ respectively).

Between the March quarters of 1998 and 1999, average takings decreased to $\$ 98$ per room night occupied and $\$ 57$ per room night available (down $\$ 2$ and $\$ 8$ respectively) although takings per guest night increased by $\$ 1$ to $\$ 59$. Of particular note, during this period, were the large decreases for serviced apartments in average takings per room night occupied (down $\$ 7$ to $\$ 102$ ) and room night available (down $\$ 17$ to $\$ 64$ ).

In the March quarter 1999 the trend estimate of room nights occupied reached its highest level $(238,500)$, due to a $2 \%$ increase since the December quarter 1998. This surpassed the previous peak achieved in the corresponding quarter in $1998(237,000)$.

QUARTERLY ROOM NIGHTS OCCUPIED, ACT: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3-7.

Takings per room night occupied

During the March quarter 1999, the trend estimate of average takings per room night occupied remained at $\$ 100$ in current prices but dropped slightly (less than $\$ 1$ ) to $\$ 76$ in $1989-90$ prices. Growth in average takings per room night occupied has been consistently slow since early 1997.

AVERAGE TAKINGS PER ROOM NIGITT OCCUPIED, ACT: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3-7.

|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 647.7 | 646.6 | 648.5 | 46.9 | 46.8 | 46.9 | 48.4 | 48.3 | 48.5 |
| 1989 | 642.0 | 642.1 | 639.2 | 49.8 | 49.6 | 49.7 | 48.1 | 48.0 | 48.0 |
| 1990 | 694.6 | 696.2 | 699.6 | 56.8 | 56.8 | 57.0 | 51.3 | 51.4 | 51.5 |
| 1991 | 696.7 | 697.2 | 695.9 | 58.1 | 58.2 | 58.0 | 50.8 | 50.9 | 50.7 |
| 1992 | 758.9 | 755.6 | 724.1 | 62.9 | 62.5 | 62.8 | 54.1 | 53.8 | 53.9 |
| 1993 | 798.9 | 799.6 | 784.5 | 67.2 | 67.3 | 67.0 | 56.6 | 56.7 | 56.5 |
| 1994 | 826.4 | 829.7 | 831.8 | 71.6 | 72.0 | 72.2 | 59.4 | 59.7 | 59.8 |
| 1995 | 838.7 | 839.9 | 837.5 | 75.7 | 75.7 | 75.5 | 59.6 | 59.7 | 59.6 |
| 1996 | 821.5 | 819.2 | 826.7 | 76.5 | 76.3 | 77.1 | 58.8 | 58.7 | 59.0 |
| 1997 | 903.3 | 903.7 | 899.1 | 88.1 | 88.3 | 87.8 | 68.3 | 68.4 | 68.2 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 246.4 | 233.9 | 232.8 | 24.0 | 23.1 | 22.9 | 18.7 | 18.0 | 17.8 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 242.8 | 243.3 | 237.0 | 24.3 | 24.2 | 23.5 | 18.8 | 18.7 | 18.2 |
| Jun qtr | 221.3 | 230.1 | 233.9 | 22.3 | 22.8 | 23.4 | 17.2 | 17.6 | 18.0 |
| Sep qtr | 226.0 | 230.2 | 231.4 | 22.5 | 23.1 | 23.2 | 17.3 | 17.8 | 17.8 |
| Dec qtr | 242.9 | 230.8 | 233.6 | 24.4 | 23.4 | 23.4 | 18.7 | 17.9 | 18.0 |
| 1999 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 241.1 | 243.4 | 238.5 | 23.7 | 24.0 | 23.8 | 18.2 | 18.4 | 18.2 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3-7.
(b) For presentation purposes the quarterly seasonally adjusted estimates for room nights occupied and takings at current prices are derived by summing the relevant monthly figures, while the quarterly trend estimates are derived from these quarterly seasonally adjusted figures.
(c) The deflator used to revalue current price data in this table is the Canberra All Groups Consumer Price Index. See paragraphs 8-10 of the Explanatory Notes.

|  |  |  |  |  |  | Star grading |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 and ungraded | 2 | 3 | 4 and 5 | Total |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. |
| Mar qtr 1998 |  |  |  |  |  |  |  |  |
| Establishments | 13 | 23 | 13 | 2 | 10 | 21 | 16 | 49 |
| Guest rooms | 1669 | 1660 | 832 | n.p. | n.p. | 1575 | 1811 | 4161 |
| Rooms per establishment | 128 | 72 | 64 | n.p. | n.p. | 75 | 113 | 85 |
| Mar qtr 1999 |  |  |  |  |  |  |  |  |
| Establishments | 14 | 24 | 16 | 9 | 7 | 22 | 16 | 54 |
| Guest rooms | 1767 | 1702 | 1179 | 703 | 404 | 1729 | 1812 | 4648 |
| Rooms per establishment | 126 | 71 | 74 | 78 | 58 | 79 | 113 | 86 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. |
| 1998 |  |  |  |  |  |  |  |  |
| Mar qtr | 87.0 | 41.3 | 47.5 | n.p. | n.p. | 47.6 | 82.8 | 55.1 |
| 1999 |  |  |  |  |  |  |  |  |
| Jan | 60.7 | 31.7 | 42.4 | 23.7 | 28.8 | 36.2 | 67.4 | 42.4 |
| Feb | 78.4 | 36.9 | 47.5 | 36.5 | 26.8 | 42.5 | 80.7 | 50.8 |
| Mar | 88.0 | 40.8 | 50.0 | 41.8 | 26.7 | 49.9 | 84.3 | 55.7 |
| Mar qtr | 75.6 | 36.4 | 46.6 | 33.9 | 27.4 | 42.9 | 77.3 | 49.6 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. |
| 1998 |  |  |  |  |  |  |  |  |
| Mar qtr | 1.6 | 1.8 | 1.9 | n.p. | n.p. | 1.7 | 1.6 | 1.7 |
| 1999 |  |  |  |  |  |  |  |  |
| Jan | 1.8 | 1.9 | 2.2 | 1.6 | 2.6 | 2.0 | 1.9 | 1.9 |
| Feb | 1.4 | 1.6 | 1.6 | 1.3 | 2.0 | 1.6 | 1.5 | 1.5 |
| Mar | 1.4 | 1.7 | 1.7 | 1.4 | 2.0 | 1.6 | 1.5 | 1.6 |
| Mar qtr | 1.5 | 1.7 | 1.8 | 1.4 | 2.2 | 1.7 | 1.6 | 1.7 |
|  | days | $\begin{aligned} & \text { AVEP } \\ & \text { days } \end{aligned}$ | E LENGTH days | days | days | days | days | days |
| 1998 |  |  |  |  |  |  |  |  |
| Mar qtr | 1.9 | 1.9 | 3.7 | n.p. | n.p. | 2.1 | 2.2 | 2.2 |
| 1999 |  |  |  |  |  |  |  |  |
| Jan | 2.2 | 2.0 | 3.4 | 2.7 | 2.4 | 2.1 | 2.7 | 2.4 |
| Feb | 1.9 | 1.9 | 2.9 | 2.5 | 1.9 | 2.0 | 2.1 | 2.1 |
| Mar | 2.0 | 1.9 | 3.1 | 2.4 | 1.7 | 2.3 | 2.2 | 2.2 |
| Mar qtr | 2.1 | 1.9 | 3.1 | 2.5 | 2.0 | 2.1 | 2.3 | 2.2 |



## INTERNATIONAL TOURISM

INTRODUCTION

VISITOR ARRIVALS

Fewer visitors from Asia

The statistics presented in this section are sourced from the overseas arrivals and departures data obtained from incoming and outgoing passenger cards, collected by the Department of Immigration and Multicultural Affairs (see paragraph 12, Explanatory Notes). The data relate to short-term movements (less than 12 months) of visitors to or from Australia, and departures of Australian residents for short-term trips abroad. The statistics presented here supplement those already released in the monthly publication, Overseas Arrivals and Departures, Australia (ABS Cat. no. 3401.0).

There were 1.1 million short-term visitors arriving in Australia during the March quarter 1999, an increase of $10 \%$ (or 100,200 ) compared with the March quarter 1998

The number of visitors from all regions increased between the March quarter 1998 and 1999 with signs of a turnaround in arrivals from many Asian markets. The most significant increase being for visitors from the Southeast Asia region (up $20 \%$ to 142,100 ). While visitors from all countries in this region increased, the most notable movements were among visitors from Malaysia (up $40 \%$ to 33,300 ) and Indonesia (up $32 \%$ to 30,200 ). Such large proportional increases have occurred for these countries because of the very low visitor arrivals recorded in the March quarter 1998.

While the number of visitors from some countries in Northeast Asia also showed large increases, the overall effect on arrivals to Australia from this region was dampened by decreases from Japan and Taiwan-making a net increase for the region since the March quarter 1998 of $2 \%$, to be 325,400 in March quarter 1999. The number of visitors from Korea increased over this period by $95 \%$ to be 26,500 , and the number from China increased by $16 \%$ to be 22,800 . In contrast the number of visitors from Japan and Taiwan declined by $6 \%$ and $2 \%$ respectively, when compared with the March quarter 1998. The 193,800 short-term arrivals from Japan still accounted for $17 \%$ of all arrivals to Australia during the quarter.

Even with the turnaround in visitors from many Asian countries, arrivals were not as high as in the March quarter 1997, when the number of visitors from Northeast Asia totalled 408,800, and from Southeast Asia totalled 161,300.

Other regions Outside of Asia, the number of visitors from most countries increased between the March quarter 1998 and the March quarter 1999, with visitors from the United Kingdom showing the largest absolute increase (up 17,100 , or $12 \%$, to 160,200 ). The other region that recorded a significant proportional increase in short-term arrivals was Africa, with visitor numbers increasing by $39 \%$ over the March quarter 1998, to be 20,400 .

## Visitors continue to stay <br> longer

Visitors from Japan

Short-term visitors to Australia intended staying a total of 39.5 million days in Australia, with a median intended stay of 10.7 days. This was an increase of $7 \%$ since the same quarter in 1998, and was the highest number of person days ever reported. Visitors from Europe and the former USSR had the longest median length of stay of 21.6 days. Arrivals from the United Kingdom accounted for $17 \%$ of the total days to be spent in Australia, but only $14 \%$ of all visitor arrivals during the quarter. In contrast, Japan accounted for $17 \%$ of all arrivals, but only $8 \%$ of the total person days to be spent in Australia.

During the March quarter 1999, the number of short-term visitor arrivals from Japan totalled 193,800, an increase of 17,600 or $10 \%$ over the December quarter 1998, but $6 \%$ below the corresponding quarter in 1998. Japanese visitors accounted for $17 \%$ of all arrivals, the most of any country, but this was still less than the March quarter 1998, when they totalled $20 \%$ of all visitors.

Japanese visitors had the shortest intended length of stay of 6.7 days, for a total of 3.1 million days to be spent in Australia. The majority ( $89 \%$ ) of Japanese visitors intended to stay for less than two weeks, with 54\% planning to stay for less than a week.

Of all short-term Japanese visitors arriving during the March quarter 1999, 86\% were taking a holiday. The next largest category of visitor were business travellers, accounting for only $4 \%$ of arrivals. The largest category of Japanese visitor were those aged $25-34$ years $(51,300)$, followed by those aged $15-24$ years $(50,200)$.

In March 1999, the trend estimate of arrivals from Japan was 60,200 . This represented a $1 \%$ increase since February 1999, but a $6 \%$ decrease since March 1998. The March increase in the trend series followed 15 months of decline, and was brought about by a sharp increase in arrivals (in original terms) between February 1999 and March 1999.

MONTHLY VISITOR ARRIVALS, Residents of Japan: Trend


During the March quarter 1998, there were 160,200 visitors from the united Kingdom, an increase of $12 \%$ compared with March quarter 1998.

In the March quarter 1999, visitors from the United Kingdom accounted for the second highest proportion of visitors (14\%), although they accounted for the largest proportion of person days to be spent in the country ( 6.6 million, or $17 \%$ of total person days). United Kingdom visitors intended to spend a median of 22 days in Australia, the longest stay of the four main source countries. This was also evident in the length of stay, with over one-third (35\%) of these visitors intending to stay between two weeks and one month, and $20 \%$ intending to stay between one and two months.

While most visitors from the United Kingdom were taking a holiday ( $47 \%$, or 76,600 ), many also intended to visit friends or relatives (38\% or 61,000 ).

The graph below shows that, in trend terms, there were 40,500 visitors from the United Kingdom in March 1999, a drop of $2 \%$ since the previous month. This was the second consecutive month of decline after arrivals peaked at 41,900 in trend terms in January 1999.

MONTHLY VISITOR ARRIVALS, Residents of the UK: Trend


Visitors from New Zealand Visitor arrivals from New Zealand in the March quarter 1999 were 143,000, up $12 \%$ over the March quarter 1998 but below the 184,000 arrivals for the December quarter 1998. For the March quarter 1999, New Zealand provided $13 \%$ of all short-term visitors to Australia, to be the third major source country for tourists to Australia. This followed three successive quarters where the number of visitors from New Zealand outstripped the number arriving from Japan.

Visitors from New Zealand intended staying in Australia a total of 3.0 million person days, at a median length of stay of 9.4 days. During the March quarter $1999,41 \%$ or 59,100 visitors from New Zealand were taking a holiday, accounting for 806,600 person days (an average of 13.7 days). Those visiting friends and relatives totalled $28 \%$ of all arrivals, and accounted for 868,200 person days (an average stay of 22 days). Over one-third (37\%) of visitors planned to stay in Australia for between 1 and 2 weeks.

Those aged 25-34 years and 35-44 years were equally represented as the largest category of traveller ( $20 \%$ or 29,300 each).

In trend terms, there were 61,000 visitors from New Zealand in March 1999, an increase of 5\% over the number of arrivals in March 1998 and less than $1 \%$ over the arrivals in February 1999. The monthly trend estimate has shown a steady increase since dropping to 58,300 in October 1998.

MONTHLY VISITOR ARRIVALS, Residents of New Zealand: Trend


In the March quarter 1999, short-term visitor arrivals from the United States of America were at their highest level $(113,900)$, up $9 \%$ over the December quarter 1998 and 13\% over the March quarter 1998.

Visitors from the United States, during the March quarter 1999, accounted for $10 \%$ of all arrivals. They intended to stay for 2.9 million days at a median of stay of 11.1 days.

Just over half of the short-term visitors from the United States of America $(51 \%$ or 58,500$)$ were visiting for holidays, followed by those undertaking business travel ( 19,700 or $17 \%$ ), and those visiting friends or relatives (18,600 or $16 \%$ ).

Over the six months to March 1999, the trend estimate of short-term arrivals from the United States steadily increased to be 34,400 , up $9 \%$ since March 1998.


Purpose of journey
Of the 1.2 million short-term arrivals to Australia during the March quarter 1999 , the majority ( $56 \%$ or 633,200 ) were taking a holiday, followed by those visiting friends or relatives ( $19 \%$ or 217,900 ). While these two reasons for travel accounted for three quarters of all arrivals, they accounted for only $51 \%$ of the total days to be spent in Australia.

Japanese visitors accounted for just over one quarter of holiday travellers, followed by those from the United Kingdom (12\%), New Zealand (9\%) and the United States of America (9\%). Of the 217,900 people intending to visit friends and relatives, those from the United Kingdom accounted for $28 \%(61,000)$ of all travellers in this category. Of the 110,900 business travellers, those from New Zealand formed the largest group ( 25,100 or $23 \%$ ).

Education travel
While visitors arriving for education purposes form only a small number of travellers when compared with other categories, their arrival during the March quarter coincides with the commencement of the Australian academic year. Those arriving for education purposes numbered 59,600 or $5 \%$ of the total volume of travellers at this time. However this category of traveller accounted for nearly one third (or 12.4 million) of the total days to be spent here.

Although the number of those travelling for education purposes has increased by $7 \%$, compared with the March quarter 1998, the total person days to be spent here has dropped from 12.5 million days to 12.4 million days. This has brought the average stay down from 225 days per arrival to 208 days.

Southeast and Northeast Asian regions provided two-thirds of educational arrivals $(39,600)$ during the March quarter 1999, slightly down on the proportion arriving from the region during March quarter 1998 ( $72 \%$ or 39,900 ). This would suggest that education travel has only been affected to limited extent by financial instability in the region.

| Country of residence | Original |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Jan | Feb | Mar | Mar qtr 1999 | Change over Mar qtr 1998 | Proportion of total visitors | Median intended length of stay | Person days |
|  | '000 | '000 | '000 | '000 | \% | \% | days | '000 |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |
| New Zealand | 47.1 | 40.0 | 55.9 | 143.0 | 11.6 | 12.6 | 9.4 | 2970.4 |
| Other | 14.0 | 10.4 | 9.5 | 33.8 | 7.0 | 3.0 | 10.7 | 1054.4 |
| Total | 61.1 | 50.4 | 65.4 | 176.8 | 10.7 | 15.5 | 10.0 | 4024.8 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |
| France | 4.0 | 4.3 | 3.4 | 11.8 | 18.3 | 1.0 | 15.9 | 425.2 |
| Germany | 12.2 | 15.8 | 12.5 | 40.4 | 2.3 | 3.6 | 21.8 | 1379.4 |
| Italy | 3.7 | 3.6 | 3.1 | 10.3 | -5.6 | 0.9 | 16.0 | 316.3 |
| Netherlands | 4.6 | 4.8 | 4.2 | 13.5 | 6.4 | 1.2 | 29.6 | 696.1 |
| Switzerland | 4.7 | 3.7 | 3.7 | 12.2 | 9.3 | 1.1 | 30.3 | 591.1 |
| United Kingdom | 47.9 | 55.4 | 57.0 | 160.2 | 12.0 | 14.1 | 21.6 | 6642.7 |
| Other | 17.2 | 19.5 | 16.2 | 52.9 | 8.1 | 4.6 | 21.4 | 2717.0 |
| Total | 94.3 | 107.0 | 100.0 | 301.4 | 9.1 | 26.5 | 21.6 | 12767.7 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |
| Total | 3.6 | 3.4 | 4.0 | 11.0 | 30.1 | 1.0 | 17.9 | 472.7 |
| Southeast Asia |  |  |  |  |  |  |  |  |
| Indonesia | 13.3 | 9.1 | 7.9 | 30.2 | 31.5 | 2.7 | 10.9 | 1996.7 |
| Malaysia | 7.5 | 16.0 | 9.8 | 33.3 | 40.0 | 2.9 | 10.4 | 2188.1 |
| Singapore | 9.8 | 21.7 | 21.1 | 52.7 | 6.4 | 4.6 | 8.5 | 2069.2 |
| Thailand | 3.2 | 4.1 | 4.3 | 11.5 | 16.3 | 1.0 | 10.7 | 727.6 |
| Other | 3.7 | 4.5 | 6.3 | 14.4 | 13.0 | 1.3 | 12.3 | 784.8 |
| Total | 37.3 | 55.3 | 49.5 | 142.1 | 19.5 | 12.5 | 10.3 | 7766.4 |
| Northeast Asia |  |  |  |  |  |  |  |  |
| China | 6.7 | 9.7 | 6.4 | 22.8 | 15.8 | 2.0 | 10.8 | 1145.0 |
| Hong Kong (SAR of China) | 8.7 | 20.6 | 11.6 | 40.9 | 6.5 | 3.6 | 10.0 | 1689.0 |
| Japan | 60.6 | 61.8 | 71.4 | 193.8 | -5.7 | 17.0 | 6.7 | 3069.2 |
| Korea | 12.0 | 7.8 | 6.7 | 26.5 | 95.1 | 2.3 | 8.9 | 1140.5 |
| Taiwan | 12.2 | 17.6 | 10.6 | 40.4 | -2.4 | 3.6 | 8.5 | 1112.5 |
| Other | 0.3 | 0.4 | 0.2 | 0.9 | 27.8 | 0.1 | 10.6 | 59.4 |
| Total | 100.5 | 117.9 | 107.0 | 325.4 | 1.9 | 28.6 | 7.7 | 8215.5 |
| Southern Asia |  |  |  |  |  |  |  |  |
| Total | 3.5 | 4.1 | 4.1 | 11.6 | 23.2 | 1.0 | 17.2 | 925.7 |
| The Americas |  |  |  |  |  |  |  |  |
| Canada | 8.1 | 9.3 | 8.0 | 25.5 | 18.0 | 2.2 | 21.3 | 1147.1 |
| United States of America | 32.6 | 41.6 | 39.7 | 113.9 | 12.5 | 10.0 | 11.1 | 2864.7 |
| Other | 4.5 | 2.5 | 2.8 | 9.7 | 12.2 | 0.9 | 16.0 | 464.6 |
| Total | 45.1 | 53.4 | 50.6 | 149.0 | 13.4 | 13.1 | 12.9 | 4476.4 |
| Africa |  |  |  |  |  |  |  |  |
| Total | 5.3 | 6.8 | 8.2 | 20.4 | 38.8 | 1.8 | 14.5 | 780.7 |
| Other and not stated | 0.3 | 0.3 | 0.3 | 0.9 | 556.4 | 0.1 | 11.0 | 25.1 |
| Total | 351.0 | 398.6 | 389.0 | 1138.6 | 9.6 | 100.0 | 10.7 | 39454.9 |



| Country of residence | Convention/ conference | Business | Visiting relatives/ friends | Holiday | Main purpose of journey |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Employment | Education | Other and not stated |  |
|  | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |
| New Zealand | 3.9 | 25.1 | 39.6 | 59.1 | 3.0 | 1.6 | 10.7 | 143.0 |
| Other | 0.7 | 2.5 | 6.2 | 16.5 | 0.3 | 2.0 | 5.6 | 33.8 |
| Total | 4.6 | 27.6 | 45.8 | 75.6 | 3.3 | 3.7 | 16.2 | 176.8 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |
| France | 0.4 | 1.7 | 2.3 | 5.5 | 0.2 | 0.6 | 1.1 | 11.8 |
| Germany | 0.7 | 2.6 | 5.7 | 26.9 | 0.4 | 1.4 | 2.7 | 40.4 |
| Italy | 0.2 | 1.4 | 2.1 | 5.1 | 0.1 | 0.2 | 1.2 | 10.3 |
| Netherlands | 0.1 | 1.0 | 4.0 | 6.9 | 0.3 | 0.2 | 1.1 | 13.5 |
| Switzerland | 0.2 | 0.8 | 1.9 | 7.8 | 0.1 | 0.8 | 0.7 | 12.2 |
| United Kingdom | 1.3 | 10.3 | 61.0 | 76.6 | 2.3 | 1.1 | 7.7 | 160.2 |
| Other | 1.4 | 4.7 | 13.3 | 25.0 | 0.9 | 2.4 | 5.3 | 52.9 |
| Total | 4.3 | 22.3 | 90.3 | 153.9 | 4.2 | 6.6 | 19.8 | 301.4 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |
| Total | 0.4 | 1.3 | 3.2 | 4.6 | 0.1 | 0.3 | 1.1 | 11.0 |
| Southeast Asia |  |  |  |  |  |  |  |  |
| Indonesia | 0.6 | 2.4 | 4.1 | 13.1 | 0.3 | 6.4 | 3.3 | 30.2 |
| Malaysia | 0.6 | 2.2 | 5.2 | 17.1 | 0.3 | 6.3 | 1.6 | 33.3 |
| Singapore | 1.0 | 6.8 | 5.9 | 30.3 | 0.2 | 6.3 | 2.1 | 52.7 |
| Thailand | 0.4 | 0.8 | 1.5 | 5.1 | 0.1 | 2.7 | 0.9 | 11.5 |
| Other | 0.6 | 1.3 | 4.0 | 4.9 | 0.3 | 1.5 | 1.9 | 14.4 |
| Total | 3.2 | 13.5 | 20.7 | 70.6 | 1.2 | 23.2 | 9.7 | 142.1 |
| Northeast Asia |  |  |  |  |  |  |  |  |
| China | 0.7 | 4.9 | 3.9 | 7.5 | 0.2 | 2.0 | 3.5 | 22.8 |
| Hong Kong (SAR of China) | 0.5 | 3.9 | 7.0 | 22.6 | 0.2 | 4.3 | 2.5 | 40.9 |
| Japan | 0.7 | 7.2 | 5.6 | 166.1 | 0.8 | 4.0 | 9.6 | 193.8 |
| Korea | 0.4 | 1.8 | 3.8 | 14.8 | 0.1 | 3.0 | 2.6 | 26.5 |
| Taiwan | 0.3 | 1.6 | 2.4 | 29.7 | 0.2 | 3.0 | 3.3 | 40.4 |
| Other | 0.0 | 0.0 | 0.1 | 0.5 | 0.0 | 0.2 | 0.1 | 0.9 |
| Total | 2.6 | 19.4 | 22.8 | 241.2 | 1.5 | 16.4 | 21.6 | 325.4 |
| Southern Asia |  |  |  |  |  |  |  |  |
| Total | 0.4 | 1.6 | 2.4 | 2.9 | 0.3 | 2.2 | 1.8 | 11.6 |
| The Americas |  |  |  |  |  |  |  |  |
| Canada | 0.4 | 2.3 | 6.7 | 13.6 | 0.3 | 0.7 | 1.4 | 25.5 |
| United States of America | 3.5 | 19.7 | 18.6 | 58.5 | 1.3 | 4.2 | 8.0 | 113.9 |
| Other | 0.4 | 0.6 | 2.0 | 4.3 | 0.0 | 1.5 | 1.0 | 9.7 |
| Total | 4.4 | 22.6 | 27.3 | 76.5 | 1.6 | 6.4 | 10.3 | 149.0 |
| Africa |  |  |  |  |  |  |  |  |
| Total | 0.7 | 2.6 | 5.3 | 7.9 | 0.3 | 0.8 | 2.8 | 20.4 |
| Not stated | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.7 | 0.9 |
| Total | 20.5 | 110.9 | 217.9 | 633.2 | 12.5 | 59.6 | 84.0 | 1138.6 |


| Country of residence | Convention/ conference | Business | Visiting relatives/ friends | Main purpose of journey |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Holiday | Employment | Education | Other and not stated | Total |
|  | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |
| New Zealand | 27.0 | 265.4 | 868.2 | 806.6 | 619.9 | 140.6 | 242.6 | 2970.4 |
| Other | 7.7 | 29.7 | 259.5 | 251.7 | 26.5 | 394.2 | 85.1 | 1054.4 |
| Total | 34.7 | 295.2 | 1127.7 | 1058.3 | 646.5 | 534.8 | 327.6 | 4024.8 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |
| France | 5.5 | 39.4 | 78.5 | 139.2 | 26.2 | 99.1 | 37.2 | 425.2 |
| Germany | 12.6 | 53.4 | 223.4 | 739.3 | 35.2 | 228.1 | 87.5 | 1379.4 |
| Italy | 2.1 | 18.0 | 110.8 | 134.9 | 6.0 | 20.5 | 23.9 | 316.3 |
| Netherlands | 1.8 | 18.7 | 133.0 | 407.7 | 46.4 | 38.3 | 50.3 | 696.1 |
| Switzerland | 2.0 | 27.8 | 59.0 | 349.3 | 8.1 | 108.7 | 36.3 | 591.1 |
| United Kingdom | 16.7 | 250.5 | 2084.3 | 3286.1 | 538.8 | 148.3 | 317.9 | 6642.7 |
| Other | 18.9 | 108.4 | 591.6 | 1164.4 | 179.8 | 429.7 | 224.2 | 2717.0 |
| Total | 59.6 | 516.2 | 3280.5 | 6220.9 | 840.5 | 1072.6 | 777.4 | 12767.7 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |
| Total | 4.4 | 21.4 | 151.0 | 193.6 | 6.6 | 60.1 | 35.6 | 472.7 |
| Southeast Asia |  |  |  |  |  |  |  |  |
| Indonesia | 5.6 | 45.8 | 96.6 | 215.0 | 14.8 | 1519.9 | 98.9 | 1996.7 |
| Malaysia | 7.0 | 24.4 | 149.7 | 206.9 | 36.8 | 1717.7 | 45.8 | 2188.1 |
| Singapore | 9.3 | 85.6 | 127.6 | 323.9 | 24.2 | 1433.6 | 64.9 | 2069.2 |
| Thailand | 3.7 | 16.0 | 59.9 | 99.3 | 7.6 | 523.2 | 18.0 | 727.6 |
| Other | 6.4 | 32.8 | 259.8 | 103.3 | 22.8 | 308.8 | 50.9 | 784.8 |
| Total | 31.9 | 204.6 | 693.6 | 948.4 | 106.1 | 5503.2 | 278.5 | 7766.4 |
| Northeast Asia |  |  |  |  |  |  |  |  |
| China | 9.9 | 153.9 | 372.0 | 117.2 | 26.0 | 357.2 | 108.8 | 1145.0 |
| Hong Kong (SAR of China) | 5.0 | 46.9 | 167.2 | 267.6 | 27.5 | 1118.7 | 56.2 | 1689.0 |
| Japan | 4.7 | 161.9 | 111.1 | 1702.9 | 62.6 | 809.8 | 216.2 | 3069.2 |
| Korea | 4.1 | 49.4 | 142.9 | 265.6 | 11.5 | 574.6 | 92.3 | 1140.5 |
| Taiwan | 2.5 | 29.2 | 74.8 | 281.5 | 6.8 | 659.6 | 58.2 | 1112.5 |
| Other | 0.2 | 2.3 | 6.6 | 8.2 | 0.0 | 41.0 | 1.1 | 59.4 |
| Total | 26.4 | 443.6 | 874.6 | 2643.0 | 134.4 | 3560.8 | 532.7 | 8215.5 |
| Southern Asia |  |  |  |  |  |  |  |  |
| Total | 5.4 | 43.0 | 170.3 | 72.6 | 57.4 | 491.4 | 85.6 | 925.7 |
| The Americas |  |  |  |  |  |  |  |  |
| Canada | 7.4 | 70.0 | 232.0 | 560.8 | 53.0 | 154.9 | 69.0 | 1147.1 |
| United States of America | 41.9 | 440.3 | 457.5 | 907.5 | 149.3 | 631.6 | 236.6 | 2864.7 |
| Other | 5.8 | 25.7 | 90.3 | 79.9 | 4.1 | 226.2 | 32.5 | 464.6 |
| Total | 55.1 | 536.0 | 779.9 | 1548.3 | 206.4 | 1012.7 | 338.1 | 4476.4 |
| Africa |  |  |  |  |  |  |  |  |
| Total | 9.1 | 73.9 | 214.4 | 205.7 | 54.0 | 141.9 | 81.7 | 780.7 |
| Not stated | 0.0 | 0.3 | 1.6 | 2.6 | 0.0 | 0.7 | 19.8 | 25.1 |
| Total | 226.6 | 2134.1 | 7293.6 | 12893.3 | 2052.0 | 12378.2 | 2477.1 | 39454.9 |


|  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |  |  | Intended length of stay |  |


| Purpose of journey | Under 1 week | Intended length of stay |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1 week and under 2 weeks | 2 weeks and under 1 month | 1 month and under 2 months | 2 months and under 3 months | 3 months and under 6 months | 6 months and under 12 months | Total(a) |
|  | '000 | '000 | '000 | '000 | , 000 | '000 | '000 | '000 |
| United States of America |  |  |  |  |  |  |  |  |
| Convention/conference | 0.8 | 1.8 | 0.9 | 0.0 | 0.0 | 0.1 | 0.0 | 3.6 |
| Business | 6.8 | 6.6 | 3.7 | 0.8 | 0.6 | 0.6 | 0.6 | 19.7 |
| Visiting relatives/friends | 1.7 | 4.7 | 7.0 | 3.2 | 0.9 | 0.9 | 0.1 | 18.6 |
| Holiday | 14.3 | 22.5 | 16.3 | 3.5 | 0.6 | 0.9 | 0.5 | 58.5 |
| Employment | 0.2 | 0.2 | 0.2 | 0.0 | 0.0 | 0.2 | 0.5 | 1.3 |
| Education | 0.2 | 0.2 | 0.5 | 0.1 | 0.2 | 1.3 | 1.8 | 4.2 |
| Other and not stated | 1.1 | 1.1 | 0.5 | 0.0 | 0.1 | 0.4 | 0.4 | 3.5 |
| Total | 25.6 | 40.2 | 29.6 | 7.7 | 2.5 | 4.4 | 3.9 | 113.9 |
| Other and not stated |  |  |  |  |  |  |  |  |
| Convention/conference | 2.7 | 4.2 | 2.2 | 0.4 | 0.1 | 0.1 | 0.1 | 9.7 |
| Business | 13.5 | 13.4 | 6.8 | 2.4 | 1.2 | 2.0 | 0.9 | 40.3 |
| Visiting relatives/friends | 7.2 | 15.7 | 22.2 | 19.0 | 6.5 | 9.4 | 4.9 | 84.7 |
| Holiday | 45.9 | 65.4 | 51.3 | 26.4 | 8.4 | 9.8 | 5.8 | 213.0 |
| Employment | 0.8 | 0.8 | 0.4 | 0.3 | 0.3 | 0.4 | 1.8 | 4.8 |
| Education | 0.6 | 4.4 | 1.5 | 1.6 | 1.3 | 4.5 | 25.6 | 39.4 |
| Other and not stated | 7.4 | 5.0 | 2.2 | 1.3 | 0.5 | 1.2 | 2.0 | 19.7 |
| Total | 79.9 | 126.2 | 88.4 | 52.2 | 18.6 | 28.0 | 41.4 | 434.5 |
| Total |  |  |  |  |  |  |  |  |
| Convention/conference | 7.3 | 8.5 | 3.9 | 0.6 | 0.1 | 0.2 | 0.1 | 20.5 |
| Business | 49.8 | 32.4 | 15.2 | 4.7 | 2.5 | 3.7 | 2.5 | 110.9 |
| Visiting relatives/friends | 22.5 | 46.4 | 68.6 | 43.8 | 13.9 | 15.8 | 7.0 | 217.9 |
| Holiday | 198.4 | 219.8 | 122.2 | 46.8 | 15.4 | 17.7 | 12.9 | 633.2 |
| Employment | 1.5 | 1.8 | 0.9 | 0.5 | 0.6 | 1.2 | 5.9 | 12.5 |
| Education | 1.8 | 5.8 | 3.2 | 2.3 | 2.0 | 7.4 | 37.1 | 59.6 |
| Other and not stated | 13.8 | 11.1 | 3.8 | 2.1 | 0.8 | 2.1 | 3.9 | 37.5 |
| Total | 300.8 | 359.2 | 221.4 | 102.7 | 35.7 | 49.0 | 69.9 | 1138.6 |

(a) Includes 'Not stated'.

Length of stay Nearly one-third (32\%) of the 1.1 million visitor arrivals during the March quarter 1999, intended to stay between one and two weeks, and over a quarter $(26 \%)$ planned to stay less than one week. Only $6 \%(69,900)$ of visitors planned to stay in Australia between 6 and 12 months.

Those undertaking holiday travel outnumbered those travelling for other reasons. Over one-third (35\%) of the 633,200 holiday-makers intended to stay in Australia between 1 and 2 weeks. A similar proportion of those visiting friends and relatives planned to stay for between two weeks and one month. Of the 110,900 business travellers, $45 \%$ intended to stay for less than one week, while at the other extreme $62 \%$ of the 59,600 visitors undertaking education travel planned to stay for more than six months.

Of the 257,300 visitors planning to stay for more than one month, the proportion of holiday makers was greater than the proportion visiting friends and relatives ( $36 \%$ compared with $31 \%$ ), the same pattern as in March quarter 1998. In contrast, during the December quarter 1998 those visiting friends and relatives outnumbered those taking a holiday ( $43 \%$ and $40 \%$ respectively).

|  |  |  |  |  |  | Age group (years) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0-14 | 15-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65 and over | Total |
| Purpose of journey | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
|  |  |  | JAPA |  |  |  |  |  |
| Convention/conference | 0.0 | 0.1 | 0.0 | 0.3 | 0.3 | 0.0 | 0.0 | 0.7 |
| Business | 0.0 | 0.1 | 1.5 | 2.4 | 2.2 | 0.7 | 0.2 | 7.2 |
| Visiting relatives/friends | 0.3 | 1.5 | 1.9 | 0.5 | 0.6 | 0.4 | 0.4 | 5.6 |
| Holiday | 11.2 | 43.4 | 44.6 | 17.1 | 22.5 | 17.2 | 10.1 | 166.1 |
| Employment | 0.0 | 0.1 | 0.4 | 0.1 | 0.0 | 0.1 | 0.1 | 0.8 |
| Education | 0.1 | 2.9 | 0.7 | 0.1 | 0.1 | 0.0 | 0.0 | 4.0 |
| Other and not stated | 0.5 | 2.1 | 2.2 | 1.3 | 1.3 | 0.9 | 1.1 | 9.6 |
| Total | 12.1 | 50.2 | 51.3 | 21.8 | 27.1 | 19.3 | 11.9 | 193.8 |
|  |  |  | NEW ZEA |  |  |  |  |  |
| Convention/conference | 0.0 | 0.2 | 0.8 | 1.4 | 0.9 | 0.6 | 0.1 | 3.9 |
| Business | 0.0 | 0.7 | 6.1 | 9.0 | 6.4 | 2.7 | 0.3 | 25.1 |
| Visiting relatives/friends | 5.0 | 5.0 | 7.2 | 5.9 | 5.6 | 5.7 | 5.2 | 39.6 |
| Holiday | 6.6 | 9.3 | 11.1 | 11.1 | 10.9 | 6.5 | 3.6 | 59.1 |
| Employment | 0.0 | 1.0 | 1.5 | 0.2 | 0.3 | 0.1 | 0.0 | 3.0 |
| Education | 0.2 | 0.6 | 0.3 | 0.2 | 0.3 | 0.2 | 0.0 | 1.6 |
| Other and not stated | 1.3 | 2.0 | 2.4 | 1.6 | 1.7 | 1.1 | 0.4 | 10.7 |
| Total | 13.1 | 18.8 | 29.3 | 29.3 | 26.1 | 16.8 | 9.6 | 143.0 |
|  |  |  | SINGAP |  |  |  |  |  |
| Convention/conference | 0.0 | 0.0 | 0.3 | 0.3 | 0.3 | 0.1 | 0.0 | 1.0 |
| Business | 0.0 | 0.1 | 1.8 | 2.8 | 1.8 | 0.3 | 0.1 | 6.8 |
| Visiting relatives/friends | 0.3 | 0.7 | 1.6 | 1.2 | 1.0 | 0.7 | 0.4 | 5.9 |
| Holiday | 3.6 | 3.1 | 9.0 | 6.5 | 4.7 | 2.6 | 0.9 | 30.3 |
| Employment | 0.0 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 | 0.0 | 0.2 |
| Education | 0.2 | 4.4 | 1.5 | 0.1 | 0.0 | 0.0 | 0.0 | 6.3 |
| Other and not stated | 0.2 | 0.3 | 0.7 | 0.4 | 0.3 | 0.2 | 0.1 | 2.1 |
| Total | 4.3 | 8.6 | 14.9 | 11.4 | 8.2 | 3.9 | 1.4 | 52.7 |
|  |  |  | TAIW |  |  |  |  |  |
| Convention/conference | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.3 |
| Business | 0.0 | 0.0 | 0.5 | 0.5 | 0.4 | 0.1 | 0.0 | 1.6 |
| Visiting relatives/friends | 0.2 | 0.3 | 0.5 | 0.5 | 0.4 | 0.2 | 0.3 | 2.4 |
| Holiday | 3.5 | 3.3 | 8.8 | 6.3 | 3.7 | 2.6 | 1.6 | 29.7 |
| Employment | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 |
| Education | 0.1 | 2.1 | 0.7 | 0.0 | 0.0 | 0.0 | 0.0 | 3.0 |
| Other and not stated | 0.5 | 0.3 | 0.8 | 0.6 | 0.4 | 0.4 | 0.2 | 3.3 |
| Total | 4.3 | 6.1 | 11.5 | 8.1 | 5.0 | 3.4 | 2.1 | 40.4 |
|  |  |  | UNITED KI | OM |  |  |  |  |
| Convention/conference | 0.0 | 0.0 | 0.3 | 0.4 | 0.3 | 0.2 | 0.1 | 1.3 |
| Business | 0.0 | 0.3 | 2.1 | 3.4 | 3.1 | 1.1 | 0.2 | 10.3 |
| Visiting relatives/friends | 3.0 | 4.8 | 9.2 | 6.8 | 10.5 | 13.3 | 13.5 | 61.0 |
| Holiday | 2.0 | 11.0 | 19.0 | 7.5 | 10.5 | 15.9 | 10.7 | 76.6 |
| Employment | 0.0 | 0.5 | 1.3 | 0.2 | 0.3 | 0.0 | 0.1 | 2.3 |
| Education | 0.0 | 0.4 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 1.1 |
| Other and not stated | 0.4 | 0.9 | 2.0 | 1.3 | 1.3 | 0.9 | 0.8 | 7.7 |
| Total | 5.5 | 17.9 | 34.2 | 19.6 | 26.1 | 31.6 | 25.3 | 160.2 |
|  |  |  |  |  |  |  |  | ontinued |



Age of visitors Visitors aged 25-34 years formed the largest category of arrivals to Australia, accounting for 258,000 or $23 \%$ of all arrivals during the March quarter 1999. Across most source countries this was the most common age group of visitors, with the exception of the United States where those aged 35-44 years and 45-54 years were more common (20,800 or $18 \%$ and 22,300 or $20 \%$ respectively).

Across all age groups, holidays were the most popular reason for travel, and in most cases visiting friends and relatives was the second most popular reason. However, for the 180,800 visitors aged $15-24$ years education travel was the second most common reason ( $23 \%$ or 41,300 ), and for the 192,100 visitors aged $35-44$ years business travel was the second most common reason ( $20 \%$ or 39,000 ).

VISITOR DEPARTURES
During the March quarter 1999, 1.2 million visitors left Australia. This was 78,900 , or $7 \%$, more than during the March quarter 1998. New South Wales and Queensland were the most popular States of stay for visitors ( $45 \%$ and $25 \%$ respectively), as was the case during the March quarter 1998. There was a general increase in the number of visitors spending most time in each State and Territory, compared with the March quarter 1998.

| Country of residence | NSW | Vic. | Qld | State or Territory in which most time was spent |  |  |  |  | Aust. (a) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | SA | WA | Tas. | NT | ACT |  |
|  | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |  |
| New Zealand | 62.3 | 33.5 | 45.3 | 3.0 | 7.0 | 1.7 | 0.6 | 1.3 | 154.8 |
| Other | 14.8 | 3.3 | 18.0 | 0.2 | 0.2 | 0.1 | 0.0 | 0.3 | 37.1 |
| Total | 77.1 | 36.8 | 63.4 | 3.2 | 7.2 | 1.9 | 0.7 | 1.6 | 191.9 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |  |
| France | 6.1 | 2.3 | 2.1 | 0.6 | 1.5 | 0.3 | 0.2 | 0.1 | 13.1 |
| Germany | 19.2 | 7.5 | 7.5 | 1.8 | 3.8 | 0.7 | 1.0 | 0.1 | 41.6 |
| Italy | 5.5 | 3.8 | 2.2 | 0.9 | 1.9 | 0.1 | 0.1 | 0.2 | 14.6 |
| Netherlands | 6.5 | 3.3 | 2.9 | 0.6 | 1.7 | 0.3 | 0.2 | 0.2 | 15.8 |
| Switzerland | 5.6 | 1.9 | 2.6 | 0.5 | 3.3 | 0.2 | 0.3 | 0.1 | 14.3 |
| United Kingdom | 82.0 | 31.6 | 25.3 | 8.8 | 29.2 | 2.4 | 0.8 | 1.3 | 181.4 |
| Other | 28.3 | 12.3 | 9.1 | 2.2 | 6.1 | 0.6 | 0.7 | 0.6 | 60.0 |
| Total | 153.2 | 62.7 | 51.7 | 15.4 | 47.5 | 4.5 | 3.2 | 2.6 | 340.9 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |  |
| Total | 5.9 | 3.4 | 1.4 | 0.4 | 0.7 | 0.2 | 0.1 | 0.0 | 12.1 |
| Southeast Asia |  |  |  |  |  |  |  |  |  |
| Indonesia | 10.4 | 5.5 | 2.9 | 0.2 | 9.0 | 0.0 | 1.0 | 0.2 | 29.2 |
| Malaysia | 8.0 | 7.1 | 5.3 | 1.0 | 7.2 | 0.0 | 0.2 | 0.1 | 28.9 |
| Singapore | 11.6 | 9.4 | 11.5 | 1.8 | 13.4 | 0.6 | 0.6 | 0.1 | 49.1 |
| Thailand | 5.8 | 2.3 | 1.4 | 0.1 | 1.4 | 0.1 | 0.1 | 0.1 | 11.5 |
| Other | 5.5 | 2.6 | 2.5 | 0.3 | 1.7 | 0.0 | 0.3 | 0.2 | 13.1 |
| Total | 41.3 | 27.0 | 23.5 | 3.5 | 32.7 | 0.8 | 2.2 | 0.7 | 131.8 |
| Northeast Asia |  |  |  |  |  |  |  |  |  |
| China | 13.6 | 4.0 | 2.6 | 0.2 | 0.8 | 0.1 | 0.0 | 0.2 | 21.6 |
| Hong Kong (SAR of China) | 16.6 | 6.3 | 11.1 | 0.7 | 2.0 | 0.2 | 0.2 | 0.3 | 37.3 |
| Japan | 82.2 | 11.8 | 92.8 | 1.7 | 10.9 | 0.9 | 0.7 | 1.2 | 202.3 |
| Korea | 19.0 | 1.3 | 5.2 | 0.3 | 0.6 | 0.1 | 0.0 | 0.1 | 26.6 |
| Taiwan | 18.1 | 3.5 | 15.3 | 0.3 | 1.2 | 0.0 | 0.0 | 0.1 | 38.7 |
| Other | 0.3 | 0.1 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.7 |
| Total | 149.8 | 27.1 | 127.2 | 3.2 | 15.5 | 1.4 | 0.9 | 1.8 | 327.2 |
| Southern Asia |  |  |  |  |  |  |  |  |  |
| Total | 5.2 | 3.0 | 1.4 | 0.2 | 0.9 | 0.1 | 0.0 | 0.1 | 10.9 |
| The Americas |  |  |  |  |  |  |  |  |  |
| Canada | 12.7 | 4.1 | 5.2 | 1.1 | 2.3 | 0.3 | 0.1 | 0.3 | 26.1 |
| United States of America | 71.9 | 17.0 | 14.7 | 2.7 | 5.0 | 1.8 | 0.8 | 1.1 | 114.9 |
| Other | 6.9 | 1.4 | 1.3 | 0.3 | 0.4 | 0.0 | 0.0 | 0.1 | 10.5 |
| Total | 91.5 | 22.4 | 21.2 | 4.1 | 7.7 | 2.1 | 1.0 | 1.4 | 151.5 |
| Africa |  |  |  |  |  |  |  |  |  |
| Total | 10.3 | 3.4 | 2.9 | 0.7 | 5.6 | 0.1 | 0.1 | 0.2 | 23.3 |
| Not stated | 0.5 | 0.2 | 0.0 | 0.0 | 0.2 | 0.0 | 0.1 | 0.0 | 3.4 |
| Total | 534.8 | 185.9 | 292.8 | 30.7 | 117.9 | 10.9 | 8.3 | 8.6 | 1192.9 |

(a) Includes 'Other Territories' and 'Not stated'.

There were 700,100 residents departing for short-term trips abroad during the March quarter 1999, an increase of $8 \%$ over the March quarter 1998, but a decrease over the December quarter 1998 of $17 \%$.

The most popular destination for Australians was New Zealand, accounting for $17 \%$ or 121,500 of departures, exactly the same proportion as in March quarter 1998. The second most popular destination was Indonesia ( $11 \%$ or 74,300 ), followed by the United States of America $(10 \%$ or 71,100$)$ and the United Kingdom ( $7 \%$ or 51,400 ).

Residents departing Australia, during March quarter 1999, intended spending a total of 27.9 million days away. The United Kingdom accounted for the largest proportion ( $17 \%$ or 4.8 million), followed by the United States (10\%), New Zealand (8\%) and Indonesia (5\%). Hong Kong was the sixth most popular place to visit in terms of departures $(34,000)$, although it accounted for more days away than Indonesia (5\% or 1.5 million).

Since the March quarter 1998, the number of departures to the four main destination countries have increased, with the exception of the United States of America (down 3\% to be 71,100). The number of residents departing for New Zealand increased by the largest number (up 9,500 or $9 \%$ ). In fact, departures to most overseas destinations increased between the March quarter 1998 and March quarter 1999. The countries with the largest percentage growth were Viet Nam (up $46 \%$ to 17,000 ), Canada (up $33 \%$ to 12,100 ), France (up $25 \%$ to 8,200 ), Italy (up $27 \%$ to 10,000 ), Singapore (up $24 \%$ to 35,900 ) and Thailand (up $22 \%$ to 30,600 ).

The few destinations that were less popular with Australians when compared with the March quarter 1998, in addition to the USA, were Hong Kong (down $13 \%$ to 34,000 ), Malaysia (down $6 \%$ to 24,800 ), and the Philippines (down $4 \%$ to 14,800 ).

Purpose of journey Holiday travel was the main reason for Australians departing to overseas destinations during March quarter 1999, accounting for $44 \%(307,500)$, of all departures. Indonesia remained the most popular destination for holiday travel ( $19 \%$ or 59,300 ), followed by New Zealand ( $15 \%$ or 44,900 ). The most popular destination for the 171,600 travellers visiting friends or relatives was New Zealand ( $23 \%$ or 39,600 ), followed by the United Kingdom (11\% or 18,200).

New Zealand also attracted the largest proportion of the 125,800 business travellers departing during March quarter 1999, ( $19 \%$ or 24,300 ), followed by the United States $(13 \%$ or 16,700$)$. Of the 28,900 departures to conventions and conferences the United States accounted for $32 \%(9,300)$. Of the 22,100 residents departing for employment abroad the largest proportion went to the United Kingdom (14\% or 3,200).

Length of stay The total days to be spent away from Australia by departing residents totalled 27.9 million days, an increase of $6 \%$ over the March quarter 1998. This represented an average stay of 40 days per departure.

Holiday travel accounted for $33 \%$ ( 9.1 million) of the person days to be spent away from Australia, at an average of 29 days per departure. Those visiting friends and relatives intended spending 7.5 million days away, at an average of 43 days per departure. Employment travel accounted for 3.8 million days or 173 days per departure, while education travel accounted for 1.4 million days or 128 days per departure.

The United Kingdom was the fourth most popular destination in terms of visitor numbers, however it accounted for 4.9 million or $17 \%$ of the total days to be spent away. This was an average of 94 days per departure. Residents departing for the United States of America intended spending 2.7 million days away, at an average of 38 days per departure; while those going to New Zealand intended spending 2.1 million days away, at an average of 17 days per departure.

Trend estimates
Over the 12 months to March 1999, the monthly trend estimate of short term resident departures increased up until November 1998, to be 273,000, but since then has declined slightly each month to be 268,000 in March 1999. This was still 3\% higher than the trend estimate recorded in March 1998.

Of the four main destinations for Australians travelling abroad, only the USA has shown slight growth in the monthly trend estimate over the last six months to be 28,800 in March 1999. Departures to the other main destinations have shown a decrease in the monthly trend estimate since late 1998.

OVERSEAS DEPARTURES, Australian Residents: Trend


|  | Original |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Jan | Feb | Mar | $\begin{array}{r} \text { Mar qtr } \\ 1999 \end{array}$ | Change over Mar qtr 1998 | Proportion visitors | Median intended length of stay | Person |
| Country of intended stay | '000 | '000 | '000 | '000 | \% | \% | days | '000 |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |
| Fiji | 7.5 | 4.3 | 8.4 | 20.2 | 8.8 | 2.9 | 9.0 | 370.9 |
| New Zealand | 38.4 | 37.9 | 45.3 | 121.5 | 8.5 | 17.4 | 10.9 | 2104.1 |
| Other | 9.9 | 7.2 | 11.2 | 28.2 | -2.2 | 4.0 | 8.8 | 763.4 |
| Total | 55.7 | 49.4 | 64.9 | 170.0 | 6.6 | 24.3 | 10.5 | 3238.3 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |
| France | 2.0 | 1.9 | 4.3 | 8.2 | 25.3 | 1.2 | 22.8 | 378.1 |
| Germany | 2.5 | 1.7 | 3.4 | 7.6 | 0.6 | 1.1 | 21.7 | 427.9 |
| Greece | 0.8 | 1.1 | 2.7 | 4.6 | 13.6 | 0.7 | 50.0 | 545.5 |
| Italy | 2.1 | 2.7 | 5.1 | 10.0 | 26.9 | 1.4 | 30.6 | 588.1 |
| United Kingdom | 13.5 | 16.0 | 21.9 | 51.4 | 0.8 | 7.3 | 30.8 | 4839.6 |
| Other | 7.5 | 7.8 | 9.9 | 25.3 | 11.1 | 3.6 | 30.9 | 2045.7 |
| Total | 28.5 | 31.2 | 47.4 | 107.1 | 7.3 | 15.3 | 30.7 | 8824.8 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |
| Total | 6.0 | 3.7 | 8.2 | 17.9 | 34.3 | 2.6 | 45.5 | 1466.2 |
| Southeast Asia |  |  |  |  |  |  |  |  |
| Indonesia | 29.0 | 21.3 | 24.1 | 74.3 | 6.1 | 10.6 | 10.6 | 1417.3 |
| Malaysia | 8.6 | 6.9 | 9.2 | 24.8 | -6.3 | 3.5 | 14.2 | 779.8 |
| Philippines | 5.4 | 4.3 | 5.0 | 14.8 | -3.7 | 2.1 | 21.6 | 517.2 |
| Singapore | 11.5 | 10.2 | 14.2 | 35.9 | 24.1 | 5.1 | 10.2 | 885.1 |
| Thailand | 10.8 | 8.3 | 11.5 | 30.6 | 21.5 | 4.4 | 14.4 | 689.2 |
| Viet Nam | 7.9 | 4.4 | 4.7 | 17.0 | 46.0 | 2.4 | 30.6 | 778.3 |
| Other | 1.2 | 0.7 | 0.9 | 2.8 | 0.5 | 0.4 | 30.3 | 170.1 |
| Total | 74.4 | 56.1 | 69.5 | 200.1 | 11.0 | 28.6 | 12.6 | 5237.1 |
| Northeast Asia |  |  |  |  |  |  |  |  |
| China | 5.8 | 4.9 | 8.5 | 19.2 | 9.2 | 2.7 | 21.0 | 882.6 |
| Hong Kong (SAR of China) | 12.4 | 10.1 | 11.6 | 34.0 | -13.4 | 4.9 | 14.6 | 1469.3 |
| Japan | 4.3 | 4.2 | 6.2 | 14.7 | 16.2 | 2.1 | 14.3 | 839.1 |
| Other | 3.8 | 3.5 | 5.6 | 13.0 | 7.8 | 1.9 | 20.9 | 597.7 |
| Total | 26.3 | 22.7 | 31.9 | 80.9 | -0.8 | 11.6 | 15.6 | 3788.7 |
| Southern Asia |  |  |  |  |  |  |  |  |
| India | 3.1 | 4.0 | 3.7 | 10.8 | 15.5 | 1.5 | 28.5 | 495.9 |
| Other | 1.5 | 2.4 | 2.4 | 6.4 | 0.0 | 0.9 | 27.2 | 316.8 |
| Total | 4.6 | 6.5 | 6.1 | 17.2 | 9.2 | 2.5 | 27.8 | 812.7 |
| The Americas |  |  |  |  |  |  |  |  |
| Canada | 4.5 | 3.7 | 3.9 | 12.1 | 32.9 | 1.7 | 21.6 | 555.9 |
| United States of America | 24.6 | 19.5 | 27.1 | 71.1 | -2.7 | 10.2 | 16.9 | 2717.5 |
| Other | 2.7 | 2.2 | 3.6 | 8.5 | 36.0 | 1.2 | 30.6 | 499.6 |
| Total | 31.7 | 25.4 | 34.6 | 91.7 | 3.7 | 13.1 | 19.2 | 3773.0 |
| Africa (excluding North Africa) |  |  |  |  |  |  |  |  |
| Total | 4.2 | 2.5 | 4.7 | 11.4 | 4.3 | 1.6 | 21.6 | 612.7 |
| Other and not stated | 1.3 | 1.1 | 1.5 | 3.8 | 203.5 | 0.5 | 21.3 | 155.0 |
| Total | 232.7 | 198.5 | 268.9 | 700.1 | 7.6 | 100.0 | 15.0 | 27908.5 |


| Country of intended stay | Convention/ conference | Business | Visiting friends/ relatives | Main purpose of journey |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Holiday | Employment | Education | Other and not stated | Total |
|  | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |
| Fiji | 0.5 | 1.6 | 3.0 | 14.0 | 0.3 | 0.2 | 0.6 | 20.2 |
| New Zealand | 4.7 | 24.3 | 39.6 | 44.9 | 1.4 | 0.7 | 6.0 | 121.5 |
| Other | 0.4 | 5.6 | 2.8 | 15.2 | 2.8 | 0.2 | 1.2 | 28.2 |
| Total | 5.6 | 31.5 | 45.4 | 74.1 | 4.5 | 1.0 | 7.8 | 170.0 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |
| France | 0.5 | 1.5 | 1.4 | 3.8 | 0.2 | 0.6 | 0.2 | 8.2 |
| Germany | 0.4 | 2.9 | 2.2 | 1.2 | 0.2 | 0.3 | 0.5 | 7.6 |
| Greece | 0.0 | 0.2 | 2.3 | 1.7 | 0.0 | 0.1 | 0.3 | 4.6 |
| Italy | 0.4 | 1.5 | 2.8 | 4.5 | 0.2 | 0.2 | 0.4 | 10.0 |
| United Kingdom | 1.3 | 7.6 | 18.2 | 18.4 | 3.2 | 0.8 | 1.9 | 51.4 |
| Other | 1.4 | 3.4 | 10.9 | 6.8 | 0.8 | 0.7 | 1.3 | 25.3 |
| Total | 4.0 | 17.0 | 37.8 | 36.5 | 4.6 | 2.6 | 4.6 | 107.1 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |
| Total | 0.1 | 1.9 | 6.2 | 5.6 | 1.3 | 0.5 | 2.3 | 17.9 |
| Southeast Asia |  |  |  |  |  |  |  |  |
| Indonesia | 1.5 | 6.0 | 3.1 | 59.3 | 1.9 | 0.5 | 2.1 | 74.3 |
| Malaysia | 1.5 | 4.7 | 6.4 | 10.0 | 0.8 | 0.1 | 1.3 | 24.8 |
| Philippines | 0.5 | 2.7 | 6.6 | 4.0 | 0.2 | 0.1 | 0.8 | 14.8 |
| Singapore | 2.0 | 9.5 | 5.6 | 15.7 | 1.3 | 0.3 | 1.5 | 35.9 |
| Thailand | 1.1 | 3.8 | 2.8 | 21.4 | 0.3 | 0.1 | 1.1 | 30.6 |
| Viet Nam | 0.1 | 0.9 | 10.8 | 4.0 | 0.1 | 0.1 | 0.9 | 17.0 |
| Other | 0.1 | 0.5 | 1.4 | 0.7 | 0.2 | 0.0 | 0.0 | 2.8 |
| Total | 6.5 | 28.0 | 36.8 | 115.1 | 4.7 | 1.2 | 7.8 | 200.1 |
| Northeast Asia |  |  |  |  |  |  |  |  |
| China | 0.1 | 4.9 | 6.9 | 4.9 | 0.5 | 0.6 | 1.2 | 19.2 |
| Hong Kong (SAR of China) | 0.7 | 8.6 | 9.8 | 10.8 | 2.0 | 0.6 | 1.5 | 34.0 |
| Japan | 0.6 | 4.7 | 3.0 | 3.8 | 0.9 | 0.9 | 0.7 | 14.7 |
| Other | 0.6 | 4.2 | 5.0 | 2.0 | 0.3 | 0.4 | 0.5 | 13.0 |
| Total | 2.1 | 22.4 | 24.8 | 21.6 | 3.8 | 2.5 | 3.9 | 80.9 |
| Southern Asia |  |  |  |  |  |  |  |  |
| India | 0.3 | 2.0 | 3.3 | 4.4 | 0.2 | 0.1 | 0.6 | 10.8 |
| Other | 0.0 | 0.4 | 2.2 | 3.2 | 0.2 | 0.1 | 0.3 | 6.4 |
| Total | 0.3 | 2.3 | 5.5 | 7.6 | 0.4 | 0.2 | 0.8 | 17.2 |
| The Americas |  |  |  |  |  |  |  |  |
| Canada | 0.2 | 1.1 | 2.1 | 8.0 | 0.4 | 0.2 | 0.1 | 12.1 |
| United States of America | 9.3 | 16.7 | 8.5 | 30.5 | 1.5 | 1.7 | 3.0 | 71.1 |
| Other | 0.5 | 1.7 | 1.8 | 3.7 | 0.3 | 0.4 | 0.2 | 8.5 |
| Total | 9.9 | 19.5 | 12.3 | 42.1 | 2.2 | 2.3 | 3.3 | 91.7 |
| Africa (excluding North Africa) |  |  |  |  |  |  |  |  |
| Total | 0.4 | 2.9 | 2.8 | 3.9 | 0.5 | 0.3 | 0.7 | 11.4 |
| Other and not stated | 0.0 | 0.3 | 0.0 | 1.0 | 0.2 | 0.0 | 2.4 | 3.8 |
| Total | 28.9 | 125.8 | 171.6 | 307.5 | 22.1 | 10.7 | 33.5 | 700.1 |


|  |  |  |  |  |  | Main purpose of journey in person days |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |



INTRODUCTION

TOURIST ACCOMMODATION

SCOPE AND COVERAGE

1 This publication brings together domestic tourism data from a number of sources, including previously unpublished data from the quarterly Survey of Tourist Accommodation (STA) and the Overseas Arrivals and Departures (OAD) Collection.

2 The series of tables and graphs in the tourist accommodation section of this publication contain statistics for Australia and each State and Territory. Statistics in this publication are the latest available for the March quarter 1999.

3 Tourist accommodation establishments included in the STA, and for which data appear in this publication, are hotels, motels and guest houses with facilities; and serviced apartments which are available to the general public for a minimum of one night.

4 Data collected and published relate to both long-term and short-term guests at hotels, motels and guest houses, but only short-term guests at serviced apartments. For hotels, motels and guest houses the amount of long-term residential activity is considered insignificant. This activity is included in the data presented.

5 As a result of the separate classification of serviced apartments from the March quarter 1998, there have been several changes to definitions of accommodation units. Some units which were previously classified as hotels, motels or holiday flats have been reclassified to serviced apartments. A small number of establishments previously classified as motels, have been reclassified as holiday flats, units or houses, and are no longer in scope of the quarterly STA.

6 From the March quarter 1998, only those in-scope establishments with 15 or more rooms or units are covered by the survey. Data for the 1997 calendar year have been recompiled on the new basis. Data for time periods prior to 1997 have been recompiled to only include accommodation establishments with 15 or more rooms, but have not been recompiled to reflect the inclusion of serviced apartments as a separate classification. This means that data for periods prior to the March quarter 1997 reflect the old classification and only include hotels, motels and guest houses. It should be noted that some serviced apartments may have been included in STA estimates prior to the March quarter 1997, as they may previously have been classified as hotels or motels, as outlined in paragraph 5 above.

7 As a result of the changes to the scope and classification of accommodation establishments there is a break in all time series between the December quarter 1996 and the March quarter 1997.

ESTIMATES AT CONSTANT PRICES

INTERNATIONAL TOURISM

SOURCE OF THE STATISTICS

8 Estimates of quarterly takings from accommodation contained in this publication are also expressed in terms of average 1989-90 prices (constant prices). These estimates are presented in original, seasonally adjusted and trend terms, for Australia and each State and Territory. (Note: monthly data at constant prices are not available.)

9 Takings from accommodation for each State and Territory have been deflated using the All Groups Consumer Price Index (CPI) for the relevant capital city. The CPI has been used as it is a measure of the general extent of price change (inflation) in the economy. (Note: the CPI is only produced for capital cities.) As an example, an increase of $10 \%$ in the New South Wales takings from accommodation at 1989-90 prices over a period would mean that New South Wales takings from accommodation increased $10 \%$ more than the Sydney CPI over that period, implying that takings from accommodation in New South Wales increased $10 \%$ more than inflation.

10 General information on price deflators and constant price estimates is contained in section 4 of Australian National Accounts: Concepts, Sources and Methods, 1989 (ABS Cat. no. 5216.0).

11 The series of tables and graphs in the international tourism section of this publication contain statistics on short-term visitors arriving in or departing from Australia, and departures of Australian residents for short-term trips abroad. Short-term movement relates to an intended length of stay of less than 12 months.

12 Persons arriving in, or departing from Australia, are required to complete prescribed questionnaires in the form of Incoming and Outgoing Passenger Cards. These cards provide information to the Department of Immigration and Multicultural Affairs (DIMA) for administrative purposes and serve as the source of statistics of overseas arrivals and departures. In accordance with the Census and Statistics Act 1905 (Cwlth), information relating to individuals, individual flights or ships and individual carriers, which is contained in these cards or other documents, is treated as confidential by the Australian Bureau of Statistics (ABS).

13 Implementation of the Migration Reform Act 1992 (Cwlth) by DIMA required that a health and character check be incorporated with the Incoming Passenger Card. The redesign of both passenger cards followed and new passenger cards were officially introduced on 1 September 1994. The main statistical change relating to data in this publication affects the purpose of journey classification and constitutes a break in time series for this data item.

SOURCE OF THE STATISTICS continued

SCOPE

ESTIMATION METHOD

CORRECTIONS AND IMPUTATIONS

14 From July 1998 there have been changes to passenger cards completed by travellers entering and leaving Australia, as well as to international passenger procedures and DIMA computer systems. Please refer to the May issue of Overseas Arrivals and Departures, Australia (ABS Cat. no. 3401.0).

15 The statistics in this publication relate to the number of movements of travellers rather than the number of travellers (ie. the multiple movements of individual persons during a given reference period are each counted separately). The statistics exclude the movements of operational air and ships' crew, of transit passengers who pass through Australia but are not cleared for entry, and of passengers on pleasure cruises commencing and finishing in Australia aboard ships not then engaged on regular voyages.

16 Overseas arrival and departure statistics are derived from a combination of full enumeration and sampling. All movements with a duration of stay of less than one year are sampled. Statistics relating to these movements are therefore estimates, which may differ from statistics which would have been obtained if details of all these movements had been processed.

17 Imprecision due to sampling errors should not be confused with errors arising from imperfections in reporting, which may occur in any data collection, whether sampled or not. Every effort is made to minimise such errors, by careful design of the passenger cards and through checks on the information once it is received. During the edit process some items are corrected where they conflict with other known information. Missing replies to certain items such as age are also imputed by reference to other related items.

18 Errors of this kind differ from discrepancies arising from the fact that certain information reflects the travellers' intentions, at the time the passenger cards were completed. These intentions are, of course, subject to change. Particularly affected is the distinction between permanent and temporary movement and in the latter case, length of intended stay, country in which most time will be spent, and purpose of journey.

19 Seasonally adjusted and trend estimates are shown in various graphs and tables throughout this publication. In these series, account has been taken of normal seasonal factors, 'trading day' effects (arising from the varying number of Sundays, Mondays, Tuesdays etc. in the month) and the effect of movement in the date of Easter which may, in successive years, affect figures for the months of March and April. Details of the methods used in seasonally adjusting the series from the STA and OAD collections are available on request.

20 Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effect of other influences on the series may be more clearly recognised. Seasonal adjustment procedures do not aim to remove the irregular or non-seasonal influences which may be present in any particular month. Irregular influences that are highly volatile can make it difficult to interpret the movement of the series even after adjustment for seasonal variation, and cannot be assumed to indicate changes in the trend.

21 As happens with all seasonally adjusted series, the seasonal factors are reviewed annually to take account of each additional year's data. For the Survey of Tourist Accommodation, the results of the latest review are shown in the March quarter issue of this publication. For the Overseas Arrivals and Departures series, the results of the latest review of seasonal factors are shown in the September quarter issue.

22 Smoothing seasonally adjusted series reduces the impact of the irregular component of the seasonally adjusted series and creates the trend estimates. The trend estimates are derived by applying a 13-term weighted moving average to the monthly and a 7 -term Henderson moving average to the quarterly seasonally adjusted series. The 7- and 13-term Henderson averages (like all Henderson averages) are symmetric but, as the end of a time series is approached, asymmetric forms of the average are applied. Unlike the weights of the standard 7-term Henderson moving average, the weights employed with the quarterly data have been tailored to suit the particular characteristics of individual series.

23 While these techniques enable smoothed data for the latest period to be produced, it does result in revisions to the smoothed series, principally of recent months, as additional observations become available. There may also be revisions as a result of the re-estimation of the seasonal factors. For further information refer to, A Guide to Interpreting Time Series-Monitoring Trends, an Overview, 1993
(ABS Cat. no. 1348.0), or contact the Assistant Director, Time Series Analysis on Canberra 0262526345.

ADDITIONAL STATISTICS AVAILABLE

ROUNDING

SYMBOLS AND OTHER USAGES

24 Comprehensive definitions and explanations, and detailed data are contained in the publications below, which can be obtained from ABS Bookshops or by mail order:

Consumer Price Index (ABS Cat. no. 6401.0)—issued quarterly

Directory of Tourism Statistics, 1997 (ABS Cat. no. 1130.0)—irregular
Overseas Arrivals and Departures, Australia (ABS Cat. no. 3401.0)issued monthly

Migration, Australia (ABS Cat. no. 3412.0)—issued annually

Tourist Accommodation, Australia (ABS Cat. no. 8635.0)—issued quarterly

Tourist accommodation small area data for each State and the Northern Territory-issued quarterly

25 Current publications produced by the ABS are listed in the Catalogue of Publications and Products (ABS Cat. no. 1101.0). The ABS also issues on Tuesdays and Fridays, a Release Advice (ABS Cat. no. 1105.0) which lists publications to be released in the next few days. Both are available from any ABS office or the ABS web site.

26 Related statistics are also published by the Bureau of Tourism Research, DIMA and the Department of Transport and Regional Services.

27 As well as the statistics included in this and related publications, the ABS can make available information which is not published. Generally a charge is made for providing unpublished information.

28 Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

ABS Australian Bureau of Statistics
ANZSIC Australian and New Zealand Standard Industrial Classification
CPI Consumer Price Index
DIMA Department of Immigration and Multicultural Affairs
OAD Overseas Arrivals and Departures Collection
STA Survey of Tourist Accommodation
n.a. not available
n.p. not published

- nil or rounded to zero
. . not applicable


## GLOSSARY

Average length of stay

## Average nightly guests

 per occupied roomAverage nightly rooms occupied per establishment

Average takings per establishment

Average takings per guest night

Average takings per room night available

Average takings per room night occupied

Capacity

## Country of intended stay

Country of residence

Establishments

Guest nights

Average length of stay is expressed in numbers of days and calculated:

- for hotels, motels and guest houses, by dividing guest nights by guest arrivals; and
- for serviced apartments, by dividing units nights occupied by unit lettings.

Guest nights divided by room nights occupied.

The average number of rooms per establishment multiplied by the occupancy rate for the survey period.

The takings from accommodation for the survey period divided by the number of establishments at the end of the survey period.

The takings from accommodation divided by the total number of guest nights for the survey period.

The takings from accommodation divided by the total room nights available for the survey period.

The takings from accommodation divided by the total number of room nights occupied for the survey period.

Capacity in terms of guest rooms/units or bed spaces is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.

For Australian residents travelling abroad for short-term trips, this relates to the country in which they intend to spend the most time.

Refers to the country in which short-term visitors regard themselves as living or as last having lived.

The classification of countries in this publication is based on the Standard Australian Classification of Countries. For more detailed information, refer to Standard Australian Classification of Countries (SACC), 1998 (ABS Cat. no. 1269.0).

All hotels, motels, guest houses and serviced apartments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.

The total number of paying guests counted on each night they stayed at the accommodation establishment.

Guest rooms The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.

Median length of stay Defined as the length of stay which divides the relevant population into two equal parts, one half of the cases falling below the median and the other half exceeding it.

Occupancy rate Occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period.

Room occupancy rate $(\%)=\frac{\text { Room nights occupied } \times 100}{(\text { Guest rooms }) \times(\text { no. of days in the period })}$

Person days Defined as the number of short-term visitor arrivals or short-term resident departures multiplied by the intended length of stay for each visitor or resident.

Purpose of journey From the September quarter 1994, all statistics relating to purpose of journey are published using the following categories:
Convention/conference, Business, Visiting friends/relatives, Holiday, Employment, Education and Other. In tabulations of data collected before September 1994 quarter, the 'Other' category includes 'In transit', and the 'Holiday' category includes 'Student vacation' and 'Accompanying business visitor'.

Room nights available The total of guest rooms/units available multiplied by the number of days for which each was available during the survey period.

Room nights occupied The total number of nights each guest room/unit was occupied by a paying guest during the survey period.

Rooms per establishment The average number of rooms/units per establishment.
Short-term movement Movements of travellers whose intended or actual length of stay is less than 12 months are classified as short-term. The tables for visitor arrivals and resident departures in this publication relate to short-term movements only.

Star grading The grading of hotels and motels with facilities and serviced apartments is based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication Accommodation Australia, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as a two star).

Takings from accommodation

Gross revenue from the provision of accommodation, including bed taxes. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

## SELF-HELP ACCESS TO STATISTICS

| CPI INFOLINE | For current and historical Consumer Price Index data, <br> call 1902981074 (call cost 75 c per minute). |
| :--- | :--- |
| DIAL-A-STATISTIC | For the latest figures for National Accounts, Balance of <br> Payments, Labour Force, Average Weekly Earnings, <br> Estimated Resident Population and the Consumer Price <br> Index call 1900 986400 (call cost 75 c per minute). |
| INTERNET | www.abs.gov.au |
| LIBRARY | A range of ABS publications is available from public and <br> tertiary libraries Australia-wide. Contact your nearest <br> library to determine whether it has the ABS statistics <br> you require. |

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ABS offers consultancy services on a user pays basis to help you access published and unpublished data. Data that is already published and can be provided within 5 minutes is free of charge. Statistical methodological senvices are also available. Please contact:


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Client Services, ABS, PO Box 10, Belconnen ACT 2616
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[^0]:    Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3-7.

